

“Hello Mary, this is Tanya....

Wanted to call and check on you and Thank You for your commitment to your family’s better health and nutrition by using the Juice Plus+® Products!

**Also wanted to talk to you about something that our Company has introduced recently, and I am so excited about it...
I thought of you immediately....**

Wanted to make sure you didn’t miss out on this amazing opportunity....

Wanted to make sure you heard how the Company has a plan that can help you get your Juice Plus+® at a better value...

"The Juice Plus company is a **MISSION DRIVEN** company and has recently started a new program; it's called the **HEALTHY LIVING PLAN**. It's brand new and I don't know how long it will last, so I wanted you to hear about it as soon as possible! Our **MISSION** is to "Inspire Healthy Living Around the World", and we realize that we can't reach the whole world by ourselves. We need others to help spread the message and we want to reach people that **YOU** love and care about too."

"So, with the **HEALTHY LIVING PLAN**, our company wants to **THANK YOU** with **\$100** when you help us to reach at least 2 additional households with our amazing Juice Plus+® products. Just as you and your family are using. Can you think of anyone who might want to make the "one simple change" of adding more fruits and veggies to their diet with Juice Plus+®? Or, anyone who could benefit from better nutrition from Juice Plus+® like you have?"

"If you'd like, I can help you to speak to your friends and family and give them information. Or, we could share it together. It's really exciting to change people's lives and I am here to help! Every household we reach helps to expand our **MISSION**. Does that sound like something you'd be interested in?"

("Tell me more":) "Our products have a point system. When you create 500 points by sharing Juice Plus+ (with my help) within the next 30 days, **our company sends YOU a check for \$100 to THANK YOU for helping us with our MISSION!** You can even earn commissions. It's really simple. Your friends and family can be your customers just like you are mine. There are so many ways that this new program benefits others, and you. Some people have been so successful they find that others want to join the **MISSION** too!"

“If you’re ready to get started on this Mission together, we’ll need to get you set up in our computer which means getting some information from you, and completing some paperwork. There is a fee to join, but it is only \$50, which is less than \$1.00 a week! BUT!!...let me share with you the additional benefits you’ll get from joining our Mission and getting set up in the computer”:

1) “Once you are in our system, I can then transfer over to you your own personal order (from me), so that you will start receiving back your own Retail Sales Profit.

EXAMPLE: Since you and your family currently receive 2 Trio orders (remember little Johnny and Susie are receiving their product FREE with your products on the CHS program), that is \$38.00 RSP on each order, for a total of \$76! (that is paid out on a monthly basis of \$9.50 each for total of \$19 a month for both.”

2) “AND, as I mentioned to you, once you join our Mission and are in our system, just like YOU were mine...the 2 new households you are helping make that One Simple Change in their lives, are now yours! You will also receive the RSP on their orders as well!

EXAMPLE: Let’s say that those households create 3 new Trio JP+ orders. That would be another \$9.50 on each order on a monthly basis: $3 \times \$9.50 = \28.50 total monthly. Add to your own \$19 monthly = total of \$47.50 monthly! That just about covers, in the first month, the entire cost of joining our Mission for **only \$50!”**

3) “And remember, when you complete the HLP sharing JP+ with 2 additional households, creating at least 500 points, the Juice Plus+® Company is going to **THANK YOU** by sending you that **\$100 CHECK! THAT IS IN ADDITION TO THE RETURN OF THE RETAIL SALES PROFIT!** That can be FUN money...OR go towards lowering the cost of your own order! I’D LOVE IT IF YOU’D GIVE ME A CALL WHEN YOU RECEIVE IT SO WE CAN CELEBRATE TOGETHER!”

4) “One more thing!!! Remember how I mentioned you can also earn commissions if you decide to join our MISSION?! Well, completing the HLP in the required 30 days also puts you at our first commission PAY level of 6%! That is paid on a monthly basis on the points you create. That is in addition to the RSP, AND THAT **\$100 THANK YOU CHECK!**”

This may be where you want to let them know that we have additional extended programs that we pay THANK YOU MONEY. “Thank You checks get larger the more you do to help us with our Mission! Amounts increase to: \$250, \$500 and \$1,000. It also expands the commission levels to from 6% up to 22% with additional Market Plan payment benefits. **“Remember, if this HLP sounds good to you, those 2 new households may want to do the same thing you did! And that will help you to the next THANK YOU from the Company!”** I will be glad to go over that with you in more detail, but I’d love for us to get started with the first step now. “