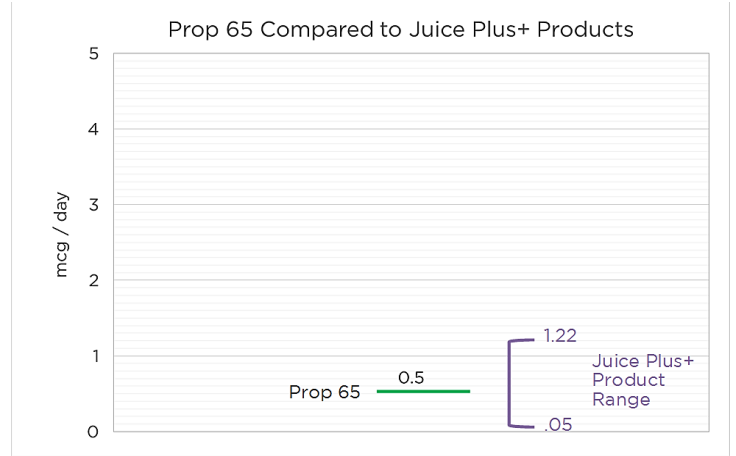
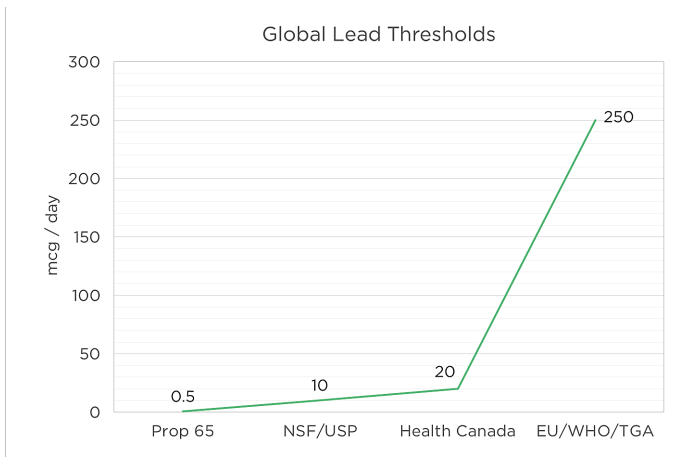


# California Proposition 65: In Perspective

## Lead thresholds established by health authorities around the world



### References:

[http://www.hc-sc.gc.ca/ewh-semt/alt\\_formats/pdf/pubs/contaminants/prms\\_lead-psgr\\_plomb/prms\\_lead-psgr\\_plomb-eng.pdf](http://www.hc-sc.gc.ca/ewh-semt/alt_formats/pdf/pubs/contaminants/prms_lead-psgr_plomb/prms_lead-psgr_plomb-eng.pdf)  
<http://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:02006R1881-20150731&from=EN>  
[http://www.usp.org/sites/default/files/usp\\_pdf/EN/USPNF/key-issues/2232\\_elemental\\_contaminants\\_in\\_dietary\\_supplements.pdf](http://www.usp.org/sites/default/files/usp_pdf/EN/USPNF/key-issues/2232_elemental_contaminants_in_dietary_supplements.pdf)

Plants contain lead. Lead – along with other heavy metals and trace minerals – is taken up by plants from the soil and assimilated into plants' cell structures.

Juice Plus+ Complete products are plant-based. Therefore, Juice Plus+ Complete products contain trace amounts of lead, from plants.

As a California resident, you are no doubt familiar with “Prop 65” signs in restaurants, grocery stores and other locations. Depending on one’s personal usage, some of our Juice Plus+ Complete products contain enough trace amounts of lead to *potentially* exceed the extremely low daily consumption lead threshold established by California Proposition 65.

As shown above, the California lead threshold is *500 times lower* than the lead threshold established by the European Union, World Health Organization, and The Therapeutic Goods Administration of Australia.