

## + WHO'S IT FOR?

- New Representatives
- Existing Dealers and Direct Distributors

## + HOW DOES IT WORK?

New representatives follow the 2000 PLUS+ plan during their first 60 days (or 30 days if you want to go faster!) and achieve the level of Virtual Franchisee:

- Step 1:** Start by sharing Juice Plus+® with friends and family and create new preferred customer orders
- Step 2:** From those customers, find at least 1 new representative to join your team
- Step 3:** Work together to complete 2000 Points within 60 days

## + WHAT ARE THE SPECIFIC REQUIREMENTS?

1. Total of 2,000 Points within first 60 days (or 30 days if you want to go faster!)
  - 500 Points minimum for the qualifying distributorship
  - 600 Points maximum in personal household orders for the qualifying distributor
  - Points will be counted from the qualifying distributor and their frontline distributors
  - Preferred Customer orders must come from a minimum of 7 different households outside your own
  - Tower Garden® Family Garden orders will count as 2 households
  - Preferred Customer orders must be paid for by customers
2. The "1" new distributor must:
  - live in a different household from his/her sponsor
  - have at least one active Preferred Customer order on his/her account
  - be frontline to the qualifying representative

## + WHAT ARE THE REWARDS?

- Retail Sales Profit
- 14% Commission Level
- \$250 bonus (\$250 + \$100 HLP Bonus, if completed in first 30 days) paid to the new Virtual Franchisee
- \$250 bonus - paid to the sponsor of the new Virtual Franchisee
- Conference Ticket

## + HOW DO I GET PAID?

Your sponsor must submit a Report of New Promotion form as usual, selecting the Virtual Franchisee 2000 PLUS+ option. Once verified, the Bonus checks will be printed and mailed.

## + WHAT IS THE TIMEFRAME?

- New Distributors have 60 days from their application date to fulfill the above requirements.
- Existing Dealers and Direct Distributors must fulfill the above requirements within a 60-day period.
- Final date to start 60 day requirements is October 31, 2015.