



peach

acerola cherry

cranberry

orange

apple

papaya

pineapple

pineapple

pineapple

what's in it for you?



Clinical studies published in peer-reviewed scientific journals have demonstrated that Juice Plus+®:

- Delivers key antioxidants and other phytonutrients that are absorbed by the body.
- Reduces oxidative stress.
- Reduces key biomarkers of systemic inflammation.
- Supports a healthy immune system.
- Helps protect DNA from oxidative damage.
- Supports cardiovascular wellness.
- Supports healthy skin and gums.

Juice Plus+® is supported by clinical research conducted at leading hospitals and universities around the world.

- | | | |
|---|---|---|
| Academic Centre of Dentistry Amsterdam, The Netherlands | University of Arizona | University of Texas Health Science Center |
| Brigham Young University | University of Birmingham, England | University of Texas/MD Anderson |
| Charité University Medical Centre, Berlin, Germany | University of California, Los Angeles | University of Toronto, Canada |
| Georgetown University | University of Florida | University of Witten-Herdecke, Germany |
| Kings College, London, England | University of Maryland School of Medicine | University of Würzburg, Germany |
| Medical University of Graz, Austria | University of Milan, Italy | Vanderbilt University School of Medicine |
| Medical University of Vienna, Austria | University of Mississippi Medical Center | Wake Forest University |
| Nemours Children's Clinic, Florida | University of North Carolina-Greensboro | funded by the National Cancer Institute |
| Tokyo Women's Medical University, Japan | University of South Carolina | Yale University, Yale-Griffin Hospital |
| | University of Sydney, Australia | Prevention Research Center |

Juice Plus+® has invested millions of dollars over the years to support independent clinical studies by top researchers at leading hospitals and universities around the world. For more information - including citations and a list of other clinical studies currently underway - please ask your Juice Plus+® representative for a copy of our Clinical Research Summary.



oat bran

broccoli

broccoli

parsley

tomato

tomato

carrot

brown rice bran

cabbage

carrot

carrot

cabbage

spinach

beet

beet

kale

beet

beet





The Juice Plus+® Effect

Juice Plus+® is more than a simple way to add whole food based nutrition to your diet every day. It can help you make other healthy changes, too.

Juice Plus+® is an easy and inexpensive way to help you and your family bridge the gap between what you should eat and actually do eat, every day. Many of our customers tell us that Juice Plus+® has also helped them make other healthy changes – something that we call the “Juice Plus+® effect.”

After just one year, both children and adults taking Juice Plus+® report healthier eating habits and a greater awareness of their health in general.*

	Children	Adults
They're eating more fruits and vegetables <i>in addition to</i> taking Juice Plus+®.	61%	71%
They're drinking more water.	71%	75%
They're consuming less fast food and drinking fewer soft drinks.	71%	72%
They're taking less prescription or over-the-counter medication.	56%	42%
They're missing less school or work.	60%	52%
They're more aware of their health in general.	89%	90%

*based on 150,000 respondents to the Juice Plus+® Children's Health Study (www.ChildrensHealthStudy.com)

Tell us about your own experience with Juice Plus+® – and we'll send you \$50 worth of another Juice Plus+® product, absolutely free.

After about three months of taking Juice Plus+®, we will ask you to complete our Juice Plus+® Effect survey. It's just a few questions, and we promise that it will only take a few minutes of your time.

If you do that, we'll send you your choice of a free two-month supply of Juice Plus+ Vineyard Blend® capsules, a free two-month supply of Juice Plus+ Vineyard Blend® Chewables, two free pouches (30 servings) of Juice Plus+ Complete® shake mix, or 30 Juice Plus+ Complete® nutrition bars (15 of each flavor) - more than a \$50 retail value - along with your next shipment of Juice Plus+®.



- + A healthful anytime snack.
- + Add more whole food based nutrition to your diet.
- + Replace empty calories with healthy ones.

