

# Juice PLUS+ VIRTUAL FRANCHISE

## The Juice Plus+ Company ~ Corporate Profile 2016-17

### MISSION STATEMENT

*"To build a stable and lasting company that will help as many people as possible realize their dreams by Inspiring Healthy Living Around the World."* Jay Martin, President

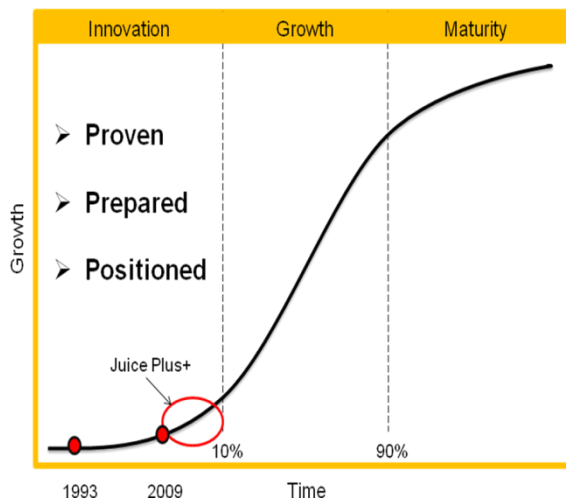
**Mission Driven Model: Live the Mission ~ Share the Mission**

### CORPORATE HIGHLIGHTS

- ♥ Founder and President: Jay Martin
- ♥ World Headquarters ~ Memphis, Tennessee
- ♥ Privately held
- ♥ \$13 Billion Co., \$9 B w/ JP+, \$600 Million/year
- ♥ Global Operations ~ over 25 countries
- ♥ 46 years of success ~ Mission Driven System
- 1970 ~ Smoke Detection/Fire Alarm Systems
- 1980 ~ Environmental Systems
- 1990 ~ Juice PLUS+ Preventable Health Care
- 2012 ~ Tower Garden Farm to Table>Sustainability  
Vertical Aeroponic Growing System
- 2016 ~ Healthy Living Revolution.com (12/16)
- 2017 ~ JP+ V. Omega Blend (Omegas 3, 5, 6, 7, 9)

### WELLNESS INDUSTRY & Locavore Movement

- ♥ Next \$\$\$ Trillion Dollar Industry
- ♥ Positioned to capitalize on the Growth Phase
- ♥ The S-Curve regarding Juice PLUS+®



### JUICE PLUS+® Makes the Difference

- ♥ JP+® Children's Health Study ~ 1 M+ Kids gifted!
- ♥ St. Jude Children's Research Hospital, Memphis
- ♥ Boys & Girls Club ~ "Giving Back Program"

### JUICE PLUS+® TRIO ~ PLANT POWER

- ♥ 30 WHOLE FOODS ~ PHYTONUTRIENTS
- ♥ 1<sup>st</sup> whole food in a capsule and soft chewable form
- ♥ No herbicides, pesticides, or toxins; Vine-Ripened
- ♥ Largest-selling /Nutrition ~ NSF Certified for Sport
- ♥ Gluten and Dairy Free, Non GMO, Kosher Certified
- ♥ Food Label ~ FDA Regulated as Food
- ♥ Juice PLUS+® is the most thoroughly researched nutritional product in a capsule in the world!

### CLINICAL RESEARCH ~ Over 35 PUBLISHED Peer-Reviewed Scientific Journals have proven, and continue to prove, ([www.juiceplus.com](http://www.juiceplus.com)) that Juice PLUS+

- ♥ Delivers key phytonutrients absorbed by the body
- ♥ Reduces oxidative stress
- ♥ Supports a healthy inflammatory response
- ♥ Supports immune health, skin, gums, lung health
- ♥ Helps protect and repair DNA
- ♥ Contributes to cardiovascular wellness
- ♥ Supports quality of life, ovarian cancer survivors
- ♥ Overweight boys ~ Reduced insulin resistance

### UNIQUE BUSINESS MODEL

- ♥ **Franchise:** Juice Plus+, a Brand Name Product w/ a "Tried and Proven System"
- ♥ **Direct Sales:** Person-to-Person; No Advertising
- ♥ **Global Networking:** Exponential Pay Scale
- ♥ **Corporate America:** Generous Benefits Package

### THE VIRTUAL FRANCHISE ~ Family Business

- ♥ \$50 annual Franchise Fee
- ♥ No Overhead / Virtual Website / X Border Ship
- ♥ No Territorial Restrictions/Global Business

### THE VF INCOME PLAN ~ 5 Areas of Income

- ♥ Profit ~ Residual Income w/ repeat sales ~ ARO
- ♥ Permanent Commissions ~ 6%, 14%, 22%
- ♥ Qualifying Bonuses ~ 5% PB + 4% POB
- ♥ Team Building Bonuses
- ♥ Leadership Corporate Benefit Package:
  - Health, Life, Disability, Long Term Care
  - Dental, Vision, Chiropractic, Prescription
  - Tuition \$1600/semester, Telemedicine
  - Expense Allowance, up to \$36,000/year
  - \$1,000 Holiday Bonus, Health Advocate