

## FACEBOOK FRIENDS FAVOR PLAN

Here's a way to expand your reach, to find new prospects, and to have more people to share your Juice Plus+ Story with (as well as a DMO that will keep you gainfully employed). So far some have seen 5-10 Yes's, others as many as 69!

Only attempt this if you are willing to do 100% follow-up (quality and quantity); that's where the results are.

### POST #1 (as your Facebook status and/as a private message to selected friends)

Here are a couple of examples: post this as your Facebook status; you should also private message selected friends – those you most want on your Team, customers and/or close friends and family.

1. This limits your costs by offering samples to the first 10 or 20 or ... AND it adds excitement/urgency.

*Happy December Facebook Friends! May I please ask for your help? I would like to make a "Juice Plus+" post on your wall (only once in the next 7 days). You may or may not be interested in Juice Plus+ yourself, and that's OK, but maybe someone you know would be interested.*

*If you are one of the first 10 (or 20, or....) to allow me to post on your wall, you will receive two FREE samples of our Juice Plus+ Complete shake mix (one vanilla and one chocolate) and, together with the others who say 'yes', you will be automatically placed in a drawing for free product (either 15 of our new bars, or 15 servings of our powdered shake mix – all are delicious!) I will announce the winner on Friday, December 18th.*

*For your permission to allow me to post on your wall, please comment "YES" below!! Thank you so much for your kindness!"*

2. Gift and samples only to the winner of the drawing - lowest cost option, but it will limit your results.

*"Hey friends! Could I ask you a favor? This week could I make a "Juice Plus+" post on your wall? You may or may not be interested in Juice Plus+ yourself, and that's totally OK, but maybe someone you know would be interested and I would love to be able to help [#inspirehealthyliving](#) for them.*

*If so, I will enter you in a drawing to win a beautiful gift from me and your choice of a FREE sample of our Juice Plus+ Complete shake mix (vanilla or chocolate) or a FREE week of Juice Plus+ Chewable Samples! Just comment below with "YES"!*

### Tips:

1. Always post an image, to get their attention.
2. "Only once in 7 days" allows you to spread your posts out, making follow-up easier; you need to go to your friends' FB pages often to be able to private message those who like and comment in a timely fashion.
3. Don't post on your own wall after this post for 12 hours or 24 hours – don't clutter your Facebook feed; your friends may not see or pay attention to your post.
4. Plan to repeat a week or two later with something like *"Thanks to my friends who helped me out last time! To those who didn't see my post ..."*
5. This needn't be a one-time exercise; it could be monthly or quarterly, using our current #OSC theme.
6. Experiment with the best time of day to get their attention.

7. Your friends who say YES to your request are your first and best prospects; they will get a free sample too. Some of them may already be customers – they may be more open to taking a look at the business or our Friends & Family Plan.
8. Those who choose the Complete sample, send them to [www.teamjp.net/complete](http://www.teamjp.net/complete) for more info.
9. Calculate what you can afford with the giveaway and what it will cost in shipping 10, 20 or 70 samples.

## **POST #2 (to the Friends of Friends – those who liked or commented on your post on your Friend's page)**

Be prepared to send your friend a copy of your post for approval; some will want to see it first, just as you might want to.

### **Examples:**

1. *"My name is Nicole and Mary was so gracious to let me post about Juice Plus+ on her wall. Thank you Mary! If you're not familiar with Juice Plus+, it adds the nutrition of 30 fruits, vegetables and grains to your diet in easy capsule or delicious chewable form. We also have a powdered shake mix that adds another 16 foods. Both are affordable and truly work (we have solid third-party research that proves it!) How wonderful would it be to give the gift of good health to you or your family this year? Please like or comment below for more information, sent privately."*
2. *"My name is Nicole and Mary was so gracious to let me on her wall. Thank you Mary! If you're not familiar with Juice Plus+, here's a short video explaining how Juice Plus+ bridges the gap in our daily nutrition: [www.jpvideos.tv/31](http://www.jpvideos.tv/31). I would love to know what you think! Please like or comment below for more information, sent privately."*

### **Tips:**

1. Experiment with different posts and different timing, until you find the best formula for you.
2. Experiment posting an image with your text, or not.
3. Try posting with ONLY an image – make it intriguing not overtly selling.
4. Try a post that says less about what Juice Plus+ is ... intrigue them, leave them wanting more.
5. Try a post with a video link

## **FOLLOW-UP POST #3 LIKES AND COMMENTS WITH A PRIVATE MESSAGE**

Be prepared with the follow-up message for the "friends of your friend" who like or comment on your post (on your friend's Facebook wall). This should be a private message (not a comment), and it should be sent as quickly as possible after they liked or commented.

### **Examples:**

1. *"Thanks for liking or commenting on my post on Mary's Facebook wall! Here is a short video introducing Juice Plus+ Complete: [www.jpvideos.tv/9](http://www.jpvideos.tv/9). I would love to know what you think!"*
2. *"Thanks for liking or commenting on my post on Mary's Facebook wall! Here is a short video explaining how Juice Plus+ bridges the gap in our daily nutrition: [www.jpvideos.tv/31](http://www.jpvideos.tv/31). I would love to know what you think!"*
3. *"Thanks for liking or commenting on my post on Mary's Facebook wall! You are cordially invited to attend a live videoconference on Wednesday night to learn more. At 9pm Central, you can join us at [www.teamjp.net/zoom](http://www.teamjp.net/zoom). First register for free and download Zoom to your computer or smartphone at [www.zoom.us/download](http://www.zoom.us/download). I look forward to hearing what you think!"*

**Tips:**

1. Try different videos to see which get the best results:  
[www.JPVideos.tv/1](http://www.JPVideos.tv/1) ... What is Juice Plus+? A Seamless Solution  
[www.JPVideos.tv/2](http://www.JPVideos.tv/2) ... A New Generation of Food Challenges  
[www.JPVideos.tv/3](http://www.JPVideos.tv/3) ... Convenient and Simple  
[www.JPVideos.tv/4](http://www.JPVideos.tv/4) ... Juice Plus+: the Next Best Thing  
[www.JPVideos.tv/7](http://www.JPVideos.tv/7) ... Children's Health Study (Emma Buckley)  
[www.JPVideos.tv/31](http://www.JPVideos.tv/31) ... Bridging the Gap

**ANNOUNCING THE WINNER OF YOUR RANDOM DRAWING**

Thanks to Nicole Helmstetler for this idea! If you limit the number to the first 20 who respond, you can set up this website and post the video of your drawing on Facebook:

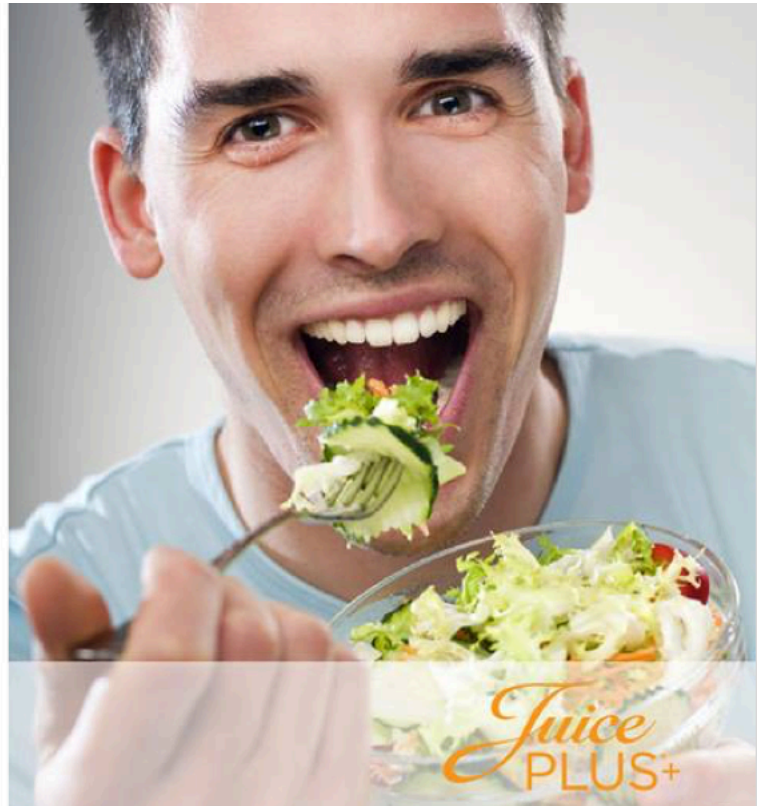
<http://www.classtools.net/random-name-picker>



SAMPLE IMAGES FOR YOUR POSTS

AT FIRST,  
THEY'LL ASK  
**WHY** YOU'RE  
DOING IT.  
LATER,  
THEY'LL ASK **HOW**  
YOU DID IT.

Watch "Bridging the Gap" at  
[www.JPVideos.tv/31](http://www.JPVideos.tv/31)





ACEROLA CHERRY



AMARANTH



ARTICHOKE LEAF



BILBERRY



BLACK CURRANT



BROCCOLI



CABBAGE



CHICKPEA



CONCORD GRAPE



DATE



ALFALFA SPROUT



APPLE



BEEF



BLACKBERRY



BLUEBERRY



BROCCOLI SPROUT



CARROT



COCOA



CRANBERRY



ELDERBERRY

# PLANT POWER



GARLIC



GRAPE



KALE



GINGER ROOT



GREEN TEA



MILLET



MUSHROOM



ORANGE



PARSLEY



PEACH



POMEGRANATE



PUMPKIN



RADISH SPROUT



RICE



SPINACH



TOMATO



OAT



PAPAYA



PEA



PINEAPPLE



PRUNE



QUINOA



RASPBERRY



SOY



SPIRULINA



YUCCA



# JUICE PLUS

FOOD CONCENTRATE TECHNOLOGY

A SUPPLEMENT  
BREAKTHROUGH FOR  
**A HEALTHIER**  
FUTURE





We don't do it simply  
because it makes us *feel*  
better, we do it because  
it helps us *live* better!





**SICK  
CARE**

A photograph of an open wooden medicine cabinet. The shelves are crowded with various medical supplies. The top shelf contains several boxes of tissues, a box of Tylenol, and other miscellaneous items. The middle shelf is filled with numerous bottles of pills, some in blister packs, and a few larger bottles. The bottom shelf also holds several bottles, including what appears to be a bottle of Advil and a bottle of Tylenol. The overall impression is one of a cluttered and disorganized collection of medications.



**HEALTH  
CARE**

A photograph of an open wooden medicine cabinet, similar to the one on the left, but filled with Juice Plus products. The top shelf holds three large bags of Juice Plus Complete powder, each with a different flavor: Dutch Chocolate, Raspberry, and another flavor. The middle shelf is empty. The bottom shelf holds three smaller bottles of Juice Plus Complete powder, also with different flavors. The overall impression is one of a clean, organized, and health-focused collection of products.





## Gifting Health

This Christmas, give your loved ones more than the "cheese club" or "beer club" of the month. Gift them great health at the cellular level with whole food nutrition. It is much better than a fruit basket.



\$1.58/day



\$1.48/day



\$2.17/bar



\$2.05/day



\$2.56/day



\$2.38/day



Starts at \$45.25/month



Give the *GIFT*  
of  
*GOOD HEALTH*



Juice  
PLUS+

