

EXPANDING
your options

JOIN THE
Revolution

What **OPTIONS** could additional
income and a sense of
FULLFILLMENT
give you?





How would it feel
to have **FUN**
and **THRIVE IN A COMMUNITY**
while making a
CONTRIBUTION to the world?



We have chosen to
ALIGN with
the Juice Plus+[®]
Company
because it
demonstrates:

- **LONGEVITY**
- **AUTHENTICITY**
- **QUALITY**
- **COMMUNITY**
- **SIMPLICITY**
- **BEING APPROACHABLE**

THE *Juice* PLUS+ COMPANY

Our products make a **DIFFERENCE**



Breakthrough whole-food technology guarantees a variety of over 30 plants consistently.



Clean, convenient, one-of-a-kind plant-based fuel.



Simple, soil-less aeroponic growing system. Proven to produce 30% more plant yield up to 3x faster, with as little as 2% of the water as traditional gardening.

Our mission is to **INSPIRE** healthy living around the world...

...and to build a stable and lasting company that helps as many people as possible realize their **DREAMS**

Established a stable, mission-driven company and became a marketplace leader.



1970

Innovated a proprietary process to put food into capsules.



Launched the Juice Plus+® Children's Health Study, impacting over 1 million families worldwide.



Brought simple, sustainable gardening to the masses with the Tower Garden®.



Opened global markets in over 20 countries.



NOW

Ongoing, distinguished research sets our products apart.



ONGOING

Since the development of Juice Plus+® in 1993, we have invested in over 25 years of gold-standard testing. We are proud to provide **the most scientifically proven nutritional products in the world.**

As a **MISSION-MINDED** organization we also contribute to **LIFE-CHANGING**, not-for-profit programs and initiatives that focus on cultivating the **MIND, BODY, and SPIRIT.**

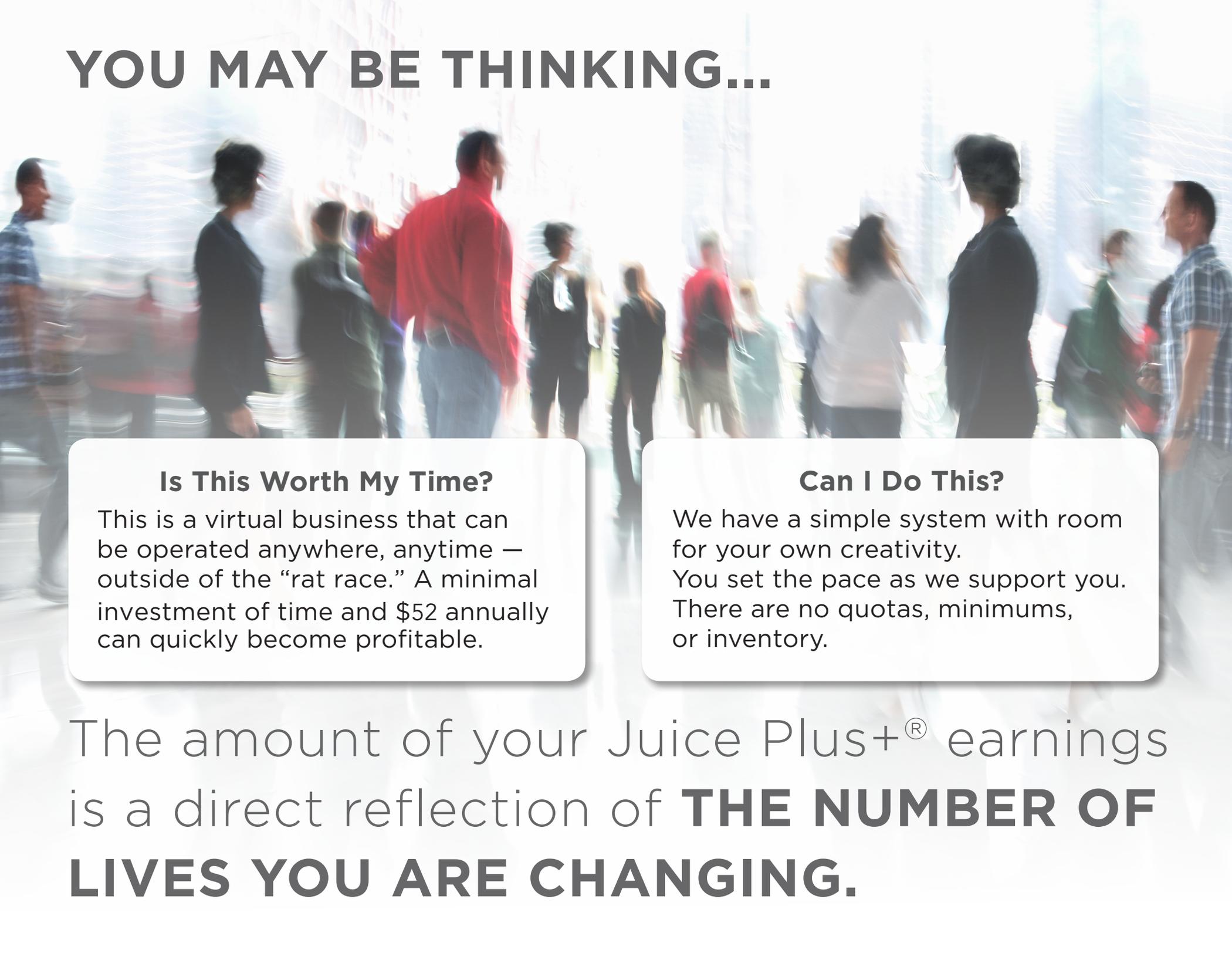


A photograph of two women laughing joyfully, facing each other. The scene is bathed in warm, golden light, likely from the sun. The woman on the left has long dark hair and is wearing a white shirt. The woman on the right has curly hair and is wearing a dark blue denim shirt. The background is bright and out of focus.

The only way to
share products so
**UNIQUE AND
INNOVATIVE**
is through
RELATIONSHIPS

- get customers
- keep customers
- get team members
- keep team members
- expand your influence
- grow and develop

YOU MAY BE THINKING...



Is This Worth My Time?

This is a virtual business that can be operated anywhere, anytime — outside of the “rat race.” A minimal investment of time and \$52 annually can quickly become profitable.

Can I Do This?

We have a simple system with room for your own creativity. You set the pace as we support you. There are no quotas, minimums, or inventory.

The amount of your Juice Plus+[®] earnings is a direct reflection of **THE NUMBER OF LIVES YOU ARE CHANGING.**

Your voice can give hope
to others while you

BUILD YOUR DREAMS.

You have the
freedom to expand
your options.

**ARE YOU READY
TO JOIN THE**

Revolution?



FINANCIAL HOPE

Cheryl Cortese, NMD

Background: Education



I loved teaching, but the income proved insufficient as Louisiana's economy plummeted. As the Petroleum Oil & Gas industry moved to the Middle East in the late 80's people lost their homes and jobs, while many marriages came apart- mine was one of them. With no family to turn to and two children in school, I needed extra household income and needed to save for my children's college fund. I found Juice Plus+® and thought it might be good part-time income. To my surprise, I fell in love with the products, people, and marketing model. I decided this would be my full-time career. I could not only create abundance for myself, but I could teach others to do the same! A business with no glass ceiling, unlimited prosperity for all—it was exhilarating!

For 30+ years the Juice Plus+® Company has allowed me to create dependable, consistent, ever-growing income. My business has provided endless blessings: sending my children to college, helping family members navigate life threatening illnesses, rebuilding my home after Hurricane Katrina, and traveling with my family to distant parts of the world. These things have been accomplished with consistent income security and financial peace of mind. This business continues to inspire my heart and fuel my spirit! It is my LOVE AFFAIR with the world!

CERTAINTY OF CHOICE

Jake and Jenna Rude, NMDs

Background: UCLA Students, Aspiring Entrepreneurs



As a young married couple, the Juice Plus+® Virtual Franchise gives us a lifestyle of freedom, fulfillment, and fun that we thought was non-existent in today's changing economy. We get to travel, work from our phones, inspire others, build lasting relationships, and best of all, live a life of meaning. We exercise and cook together, spend precious time with friends and family, and choose to do the fun things we want to do whenever we want to do them. The company supports us with a solid system and a full benefits package while still providing a platform for us to be spontaneous and creative. Now, instead of building someone else's dream we work together to build our own.

We live our perfect day over and over again and the future has never looked so bright.

MAKE A POSITIVE CONTRIBUTION

Lew Gallego, NMD

Background: Medical Device Representative



As an 18 year medical employee, I served healthcare professionals and hospital institutions. I believed that I was improving the health of adults with pharmacologic, biologic and surgical therapies, but I was actually unaware that through the power of food and proper nutrition, I could more positively affect those lives.

Even with an impressive corporate resume, I found myself unfulfilled. Pressure and stress took their toll as I watched my colleagues become displaced from their jobs or relocated to other assignments. I wanted to make a change that allowed me to contribute to the lives of others in a more healthful way. Juice Plus+® became the obvious choice. The community supports, encourages, and emphasizes work-life balance as I stretch to achieve my personal goals. While I'm inspiring healthy living around the world, I also have the time freedom to make meaningful contributions like sharing the Tower Garden with my son's 3rd grade science class. I love knowing that every day I make a difference in the world.

BUILD A BUSINESS WITH YOUR BUDDIES

Peggy Rivera and Bree Bergford, NMDs

Background: Stay-at-home moms



To build a business with your best friend since 5th grade is a dream come true! Struggling financially, it was at the top of our list to earn extra household income in order to take the pressure off our husbands. Together we created energetic events, traveled, and showcased our fun experiences on social media. People started taking notice and wanted to know what we were up to and why we were so excited. Before we knew it, our team began to grow.

Imagine building a business while being in your pajamas and staying up late talking and laughing with your best friend. How about connecting with amazing friends from around the world and calling it work? We are so thankful that Juice Plus+® allows us to work, laugh, and play alongside the people we love the most while impacting our financial future.

A BUSINESS THAT OPENS MANY DOORWAYS

Jake Kelly, NMD

Background: Division I Athlete



As an aspiring collegiate athlete, I was totally committed to improving my performance in order to play at the level I always dreamed. However, this commitment didn't leave much room to pursue any of my other passions or interests. After college graduation, I wanted a career that would allow me both time and financial freedom so I could chase my next dream and that's why the Juice Plus+® Virtual Franchise is a perfect fit for me.

Since getting my virtual franchise “rolling” I have fostered amazing friendships, become a strong business woman, am continually educating myself about health in a powerful way, and still have time to volunteer for organizations of which I'm extremely passionate about. When I explain to people what this business can do for them, the best thing I can say is that it can provide options, and options mean freedom!

A HEART-CENTERED BUSINESS

Kathrine Lee, NMD

Background: Life Coach, Business Strategist, Founder of a Non-Profit



As a life coach and founder of a non-profit organization which brings hope to those victimized by human trafficking, I know the impact of community and connection. As a business strategist, I also know the importance of strategic intelligence in order to create lasting culture. When I discovered the Juice Plus+® Virtual Franchise, I was surprised to find such a brilliant business system within a culture that is foundationally heart-led. The idea that no money is earned and no business grows unless someone is helped is a wonderful merge of business and community.

There is a Dutch word “hygge” [hoo-ga] that is defined as “the art of building community, of inviting closeness and paying attention to what makes us feel open-hearted and alive; to create well-being, connection, warmth and fun; a feeling of belonging to the moment and to each other and celebrating every day.”

I have found this to be a way of life for the Juice Plus+® culture.

BE RECOGNIZED AND FIND YOUR OWN IDENTITY

Kristan Nowland, NMD

Background: Air Force nurse and military spouse



As a former Air Force active duty nurse, civilian nurse, and a military spouse, I truly understand the needs of the military to protect our nation. I also understand this need often does not coincide with the needs of a family. I was the spouse that kept everything running while my husband advanced his career to the rank of a senior leader in the Air Force. As much as I loved supporting my husband and children, I lost sight of my own identity. When asked about my personal dreams and goals, I honestly had no answer, until I started my Juice Plus+® business.

Now, I have truly found my own voice and passion. I set goals, have dreams, and I accomplish them. My identity is clear: I am a leader in a movement of warriors fighting to bring about the highest potential in people. I am part of a community that inspires others to start dreaming again. I never imagined that just a \$50 investment, simple nutrient-packed capsules, and a company with a heart would change the course of my life. It is a privilege to be a member of the Juice Plus+® family—a dream come true!

Inspiring

HEALTHY LIVING