



BY JUICE PLUS+®

Dear (customer name),

Thank you for purchasing Tower Garden® by Juice Plus+®, and welcome to our Tower Garden family. When your order is processed, we will send a confirmation email. Whether you have a green thumb or are a gardening novice, our goal is to make your Tower Garden experience rewarding.

Explore the Tower Garden Resource Center

Tower Talk

Log-in Information

Username: (username)

Password: (password)

[Log in now »](#)

Our online Tower Garden Resource Center is packed with instructions, tips and great ideas to help you quickly grow your own fresh fruits and vegetables.

Things you might want to check out:

- A [Tower Talk online forum](#) that lets you ask questions of – and exchange ideas with – fellow Tower Gardeners across North America
- [Video instructions](#) for assembling and starting your Tower Garden
- [Growing Guides](#), including the comprehensive one that came with your Tower Garden shipment and a number of specialized ones on how to grow and maintain some of your favorite produce
- Tips for [where to place your seedlings](#) for optimal growth
- Answers to [Frequently Asked Questions](#) about using your Tower Garden and growing your own vegetables and fruits

We'll check back with you soon

This is the first in a series of emails you will receive to help you start "growing good health" during your first month with Tower Garden. Please add info@towergarden.com to your address book.

Thank you again for purchasing Tower Garden by Juice Plus+.

We wish you healthy growing.

Connect

Connect with fellow Tower Gardeners:



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Dear (customer name),

As you are thinking about how to use your new Tower Garden® by Juice Plus+®, we want to ensure you get the most out of it.

To get a better idea of the fun ahead for you and your family, watch this amazing [time-lapse video](#).

3 ways to maximize your Tower Garden experience

1. Plan what to grow

Your seedling starter kit comes with seeds for growing lettuces, tomatoes, basil and cucumber. Especially if you are a beginning gardener, we suggest you start with lettuce and basil. (We'll be sending along a great basil recipe in a later email!) Tower Garden supports many other plants. [View a list of other things you can grow.](#)

You'll want to plan to put plants with heavy produce (e.g., eggplant, tomatoes) and plants that climb (e.g., green beans) toward the bottom of your Tower. Lettuces and herbs work well toward the top. Read the plant-specific [Growing Guides](#) for more guidance.

Want a head start on growing your Tower Garden? Buy seedlings at livingtowerseedlings.com.



When your Tower Garden arrives, the first step is to start your seeds. [Watch this video to learn how »](#)

2. Find an optimum placement

- **Level ground.** Tower Garden must be level to work.
- **Sun exposure.** Tower Garden will ideally need 5-6 hours of sun per day. In a hot, dry climate, some shade will be helpful. If you need to move your Tower Garden to ensure it has enough sun during the day, consider purchasing a dolly designed to fit your Tower Garden from the online store.
- **Water.** You will need to access water to fill and refill your reservoir.
- **Electricity.** Direct access from pump to outlet is ideal. Exercise proper safety if using an extension cord.

3. Maintain your Tower Garden

While Tower Garden doesn't need nearly as much attention as a traditional garden, a little maintenance is essential for great results. Your next Tower Garden email will go into those details. In the meantime, your Growing Guide explains key tasks.

Need help?

- Contact your Tower Garden representative: [Name »](#)
- Use the [Resource Center's Tower Talk »](#)
- Call Tower Garden customer service at 1-866-235-0414
- Connect with fellow Tower Gardeners:



Enjoy your Tower Garden, and we'll email you again soon.

Quick Tip

Some plants need additional support to grow properly. Consider adding a [tomato cage](#) to your Tower if you are growing tomatoes or other heavier plants.



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Dear (customer name),

We hope you are discovering the joy and excitement of Tower Garden®. Perhaps your seedlings are emerging, and you have assembled your Tower Garden.

For instructions on transplanting your seedlings into your Tower Garden, [watch this video](#).

You can also read [how to place your crops](#) for optimal growth.

It's easy to maintain

The Tower Garden is low-maintenance, but it does require occasional attention. Once you transfer your seedlings to the Tower Garden, it's important to properly maintain your system as described in the Tower Garden Growing Guide:

- Check the water level weekly. When plants become large, check it twice a week.
- Check the pH twice a week.
- Keep the shower cap holes clean and clear of debris.
- Keep roots away from the pump. You'll be amazed how quickly the roots of your plants grow. You can cut them in half if you need to without impacting the growth of your plants.
- Clean the pump filter monthly.
- If the sun shines unevenly on your Tower Garden, rotate the reservoir lid one quarter turn once a day.

For plant-specific maintenance tips, visit the [Growing Guides](#) in the Resource Center.



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Enjoy your Tower Garden, and we'll email you again soon.

Quick Tip

For insight into what other Tower Garden owners are experiencing—and for additional advice and answers—log in to [Tower Talk](#) to join the conversation.

We sent you a User Name and Password in our first email. Contact Customer Care at 866-235-0414 if you haven't logged in already or didn't keep the email.



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Dear (customer name),

One of Tower Garden's key advantages to traditional gardening is that your plants will grow faster than in soil. Get ready to enjoy your home-grown produce!

Prepare for the harvest

Lettuces and herbs will be ready for harvest first, and they will allow you to re-harvest them several times. By removing only a portion of the plants' leaves at a time, you can increase your garden's yield.

For lettuces, you may choose to harvest the entire plant. It's therefore important to have replacement seedlings ready. [Order your seedling starter kit now](#), or pick up fresh seedlings at your favorite local garden center or at livingtowerseedlings.com.

To learn more about the harvesting techniques for specific plants, see the [Growing Guides in the Resource Center](#).

Note: It's important to check your plants at least twice a week during the harvest season so your produce does not get overripe.



Basil Pesto Recipe



Basil grows rapidly and will soon be abundant. Basil pesto is a perfect staple for pizza, pastas, grilled breads and tomatoes. Here's a great pesto recipe from a fellow Tower Gardener.

- 1/4 cup toasted cashews or walnuts (dry skillet 4-5 minutes)
- 4 large cloves of garlic (toast skin on for 7 minutes)
- 2 cups packed basil
- 7 tablespoons extra virgin olive oil
- 1/2-3/4 cup olive oil
- 1 1/2 cup grated Parmesan or pecorino

Place all ingredients (except cheese) in a food processor and process until smooth. Transfer to small bowl and stir in cheese. Keeps refrigerated up to 3 days.

Do you know a great recipe? [Share it now!](#)

Share your story



We want to see your freshly harvested herbs, fruits and vegetables. Visit us on [Facebook](#) or [Tower Talk](#) to upload photos and your story.

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Keep in touch

This is the final email welcoming you to the Tower Garden family. In the future, you will receive regular Tower Garden newsletters with great tips and information to help you continue enjoying Tower Gardening for years to come.

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