

TRADE SHOWS



What is a trade show?

A Trade Show is an exhibition or expo where companies come together and showcase their products and services. There are a variety of trade shows, festivals, fairs or even opportunities to set up a Juice Plus table at a community venue or event. Look for FREE opportunities and try not to spend more than \$100. If possible, request that you are the only Juice Plus or nutrition vendor. Realize this cold market opportunity is most often a risk and you may not get any orders or leads. Tables within your warm market are ideal (Ex: School fair). Remember to keep things simple and choose the venue wisely!

Cost
\$100 or less

Health Fair
Ideal Crowd

Fitness Event
Ideal Crowd

School Event
Ideal Crowd

Family Event
Ideal Crowd

Sports Event
Ideal Crowd

Spa & Beauty
Ideal Crowd

Health Lecture
Ideal Crowd

Child Event
Ideal Crowd

Medical Event
Ideal Crowd