

# Juice Plus+ Earnings Summary



## Earn extra money by joining Juice Plus+.

You can join the Juice Plus+ business for only \$50. You can easily earn that back – plus a whole lot more.

- You can join to **save money** on your own Juice Plus+ purchases: no selling required. Simply buy your products and get money back on every purchase, deposited directly into your bank account.
- You can join to **earn extra part time income**. Sharing Juice Plus+ with just a few family and friends can start to make those deposits grow.
- You can also join to **build a Juice Plus+ business of your own** – part-time, or full-time. Like any business, you get out of it what you put into it. The more time you invest, and the more you learn, the more money you'll make.

Juice Plus+ is a **consumer-to-consumer** business: we pay consumers of our products like yourself to share Juice Plus+® and Tower Garden® products with other consumers – nothing more, nothing less. Juice Plus+ earnings come from the purchase of Juice Plus+® and Tower Garden® products by yourself and others, plus additional incentives as you advance through the Compensation Plan.

You never earn money for simply “recruiting” other people to join. You can earn additional money, however, by adding Juice Plus+ team members and helping them earn.

## How much money do people earn?

We show you in the Juice Plus+ Earnings Summary on the following page. These numbers are the **annualized average earnings** of everyone who earned money from the Juice Plus+ Company in the United States in 2017. Of course, these earnings aren't guarantees or projections of what you will earn: that all depends on what you do.

You can easily calculate the amount of money you will save on your own Juice Plus+ purchases, depending on which of our products you buy. Beyond that, however, as with any business, your earnings will vary depending on your abilities, your objectives, and the amount of time you devote to sharing Juice Plus+ with others and building a Juice Plus+ team.

Importantly, our Compensation Plan allows you to **earn more as you do more**. As your Juice Plus+ activity increases, you are promoted to higher and higher positions as you share Juice Plus+ with more and more people and start to add team members who do the same.

THE *Juice* PLUS+ COMPANY

## COMMUNITY MEMBERS – Distributors (D) and Direct Distributors (DD)

Community Members are consumers who either joined to save money on their own Juice Plus+ purchases, or who shared the product with others but weren't actively engaged in building a Juice Plus+ team. Juice Plus+ earnings come from the purchase of Juice Plus+® and Tower Garden® products by yourself and others, plus additional incentives as you advance through the Compensation Plan.



## TEAM BUILDERS – Virtual Franchisees (VF) and Sales Coordinators (SC)

Team Builders recruited at least one team member and met other requirements for promotion to these next two positions in the Compensation Plan. Their earnings below include additional bonuses – called Performance Bonuses and Promote Out Bonuses – that reward them for their higher level of business activity.



## ORGANIZATION BUILDERS – Senior Sales Coordinators (SSC), Qualifying National Marketing Directors (QNMD), and National Marketing Directors (NMD)

Organization Builders are Team Builders who have developed a sizable Juice Plus+ sales organization. Their earnings below include everything discussed above plus one additional bonus called a Business Incentive Bonus that gives them additional money to invest in their Juice Plus+ businesses.



## ACTIVE TEAM BUILDERS

The last column below shows the earnings of everyone who created a “qualified business” – meaning that they achieved a level of monthly business activity that qualified them to earn the Performance Bonuses and Promote Out bonuses described above.

### JUICE PLUS+ 2017 U.S. EARNINGS SUMMARY

Category	Position	Percentage of All People who Joined Juice Plus+	Average Earnings of All People who Joined Juice Plus+	Average Earnings of Active Team Builders
Community Member	Distributor (D)	21.4%	\$131	N/A
	Direct Distributor (DD)	25.0%	\$227	N/A
Team Builder	Virtual Franchisee (VF)	30.4%	\$1,186	\$4,139
	Sales Coordinator (SC)	18.8%	\$4,016	\$12,126
Organization Builder	Senior Sales Coordinator (SSC)	2.4%	\$13,256	\$22,101
	Qualifying National Marketing Director (QNMD)	0.8%	\$25,120	\$35,877
	National Marketing Director (NMD)	1.2%	\$95,383	\$106,526

*For additional information, please see the person who asked you to join.*