



# juiceplus<sup>®</sup> **STARTER GUIDE**





Jay Martin  
President & Founder

## WELCOME

Thank you for joining us in our mission of Inspiring Healthy Living Around the World. Our unique business model allows you to build your own Juice Plus+ business at your own pace, just as thousands of others have done before you for the past 30+ years. Whether your dreams are big or small, following our simple business system allows you to build a customer base of your own and a team of like-minded people whose businesses you benefit from as well. Whatever your goals, you can feel confident that you are sharing the highest quality products that have been proven to change people's lives by helping them bridge the gap between what they should eat and do eat every day. You can also feel confident in the knowledge that you are supported by a multibillion-dollar global company — The Juice Plus+ Company — that has been in business since 1970.

*Jay Martin*

## TABLE OF CONTENTS

Our Story .....	01	Qualify Your Biz .....	09
JP+ Info & FAQ .....	02	Price & Earnings .....	10
Your Why .....	03	Social Media .....	11
Get Set Up .....	04	Customer Care .....	12
Partner + .....	05	Compensation Plan .....	13
Qualifying Sales Coordinator .....	06	Design Your Team .....	17
Qualify your Biz .....	07	Customer Track .....	18
Sales Coordinator .....	08	About JP+ .....	19

Welcome to a community that values simplicity, embraces inclusivity, and believes in the power of nature to inspire healthy living.

—Jamie Kuenzie

## MY JUICE PLUS+ INFO

2

### MY JUICE PLUS FIN:

USERNAME: \_\_\_\_\_

PASSWORD: \_\_\_\_\_

### WEBSITE ADDRESSES:

JUICEPLUS: \_\_\_\_\_

TOWERGARDEN: \_\_\_\_\_

### HOW TO PERSONALIZE YOUR WEBSITE

- SIGN IN TO [WWW.JUICEPLUS.COM](http://WWW.JUICEPLUS.COM) USING YOUR USERNAME AND PASSWORD FOR THE "PARTNER"
- CLICK ON YOUR NAME IN UPPER RIGHT CORNER
- CLICK "PARTNER PAGE"
- EDIT ADDRESS BY CLICKING "CHANGE ADDRESS"

## FAQ ABOUT JUICE PLUS+

### 1 Is it expensive?

I've found if people can't afford to stay healthy, they really can't afford to be sick. It's amazing how medical appointments and medications can add up. At less than \$3.00/day, Juice Plus+ is less than a cup of coffee.

### 2 Why do I need Juice Plus+ if I already take vitamins?

Juice Plus+ is very, very different from vitamins. It's whole food-based, so you are getting the benefit of thousands of plant nutrients that are not present in multivitamins.

### 3 Is JP+ a substitute for eating fruits and vegetables?

3 **Is JP+ a substitute for eating fruits and vegetables?**  
No! Everyone should try and eat as many servings of fruits and veggies as they can every day, as recommended by nutrition professionals. Juice Plus+ complements your diet and helps you "bridge the gap" between what you should eat and what you actually eat every day.

4 **Why can't I buy it a month at a time?**  
Poor health doesn't happen overnight; the same applies to good health. The 4-month commitment will give you a reasonable amount of time to fully recognize the benefits of eating Juice Plus+.

5 **I already eat lots of fruits and vegetables.**  
That is great! I strive to eat half my plate of fruits and veggies at each meal too, but like most people, I don't on a daily basis. And I definitely don't eat the variety I should. I see JP+ as an insurance policy that complements my diet every day.

## WHY HAVE YOU BECOME

3

### AN AFFILIATE WITH THE juiceplus+COMPANY?



#### Financial

Is this decision financial?

- To bridge the gap with your general finances?
- To bridge the gap with paying for your own Juice Plus+?
- Do you want to create an additional stream of income?



#### Fulfillment

Is this for fulfillment?

- Do you want to be part of a cause?
- Do you want to leave a legacy by making a difference?
- Do you want a business of your own?
- Do you want to add purpose to your life?



#### Fun

Is this for fun?

- Do you want to be around a community of positive people who are being proactive about their finances and health?
- Do you want to leverage your income so you can have more fun?
- Do you want to have extra spending money to travel more?

#### 1 WHAT WOULD YOU LIKE THIS BUSINESS TO DO FOR YOU?

---

---

#### 2 WHY IS THIS IMPORTANT TO YOU?

---

---

#### 3 HOW WOULD AN EXTRA \$500 OR \$1000 PER MONTH CHANGE YOUR LIFE?

---

---

Join us in embracing the simplicity of plant-based nutrition, fostering a community that values health, family, faith, and the boundless possibilities that lie in a future shaped by the power of nature.

Welcome to the Juice Plus+ Company, where we redefine wellness, one plant-powered movement at a time. —Jamie Kuenzie

## LET'S GET SET UP

4



DOWNLOAD VOXER



WE USE VOXER AS A WAY TO COMMUNICATE AND SUPPORT YOU AS A NEW AFFILIATE

**DOWNLOAD BOARDS** *Boards*

WE USE BOARDS AS A TOOL TO KEEP ALL UPDATED INFORMATION AT OUR FINGERTIPS

**CONNECT WITH UPLINE NMD**

SCHEDULE A ZOOM OR PHONE CALL WITH YOUR SPONSOR FOR BEST SUCCESS

**PLACE YOUR OWN ORDER**

WE ENCOURAGE YOU TO START WITH THE QUAD+SHAKES . WE ALSO ENCOURAGE YOU TO PURCHASE CHEWABLE SAMPLE PACKS TO SHARE

**ACHIEVE THE LEVEL OF PARTNER PLUS+ IN 10 DAYS**

EARNING A TOTAL OF 900 POINTS IN 10 DAYS WILL EARN YOU & YOUR SPONSOR A \$100 BONUS



### SCHEDULE 3 EVENTS IN 30 DAYS

WE WANT TO HELP YOU SHARE WITH ALL THE PEOPLE YOU LOVE AND CARE ABOUT! HOSTING EVENTS IS THE BEST WAY TO EDUCATE MULTIPLE PEOPLE AT ONE TIME.

WE RECOMMEND HOSTING A LAUNCH PARTY ON ZOOM AND INVITING YOUR FRIENDS AND FAMILY TO HEAR ABOUT YOUR NEW BUSINESS ADVENTURE.

**DATE:** \_\_\_\_\_

**TIME:** \_\_\_\_\_

**LOCATION:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

**TIME:** \_\_\_\_\_

**LOCATION:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

**TIME:** \_\_\_\_\_

**LOCATION:** \_\_\_\_\_

**UPCOMING JP+ LIVE:**

**DATE:** \_\_\_\_\_

**LOCATION:** \_\_\_\_\_

**UPCOMING BOOTCAMP:**

**DATE:** \_\_\_\_\_

**LOCATION:** \_\_\_\_\_

**UPCOMING BOOTCAMP:**

**DATE:** \_\_\_\_\_

**LOCATION:** \_\_\_\_\_

## STEPS FOR SUCCESS

5

### STEP 1: PROMOTE TO PARTNER PLUS+

#### WHAT IS NEEDED:

- 900 POINTS/PV IN FIRST 10 DAYS FOR \$100 BONUS  
900POINTS/PV IN 30 DAYS FOR \$50 BONUS
- MUST HAVE AT LEAST 2 CUSTOMER ORDERS
- YOUR PERSONAL CREDIT CARD CAN ONLY BE USED FOR YOUR HOUSEHOLD ORDERS
- DAY 1 STARTS WHEN YOUR FIRST ORDER SHIPS

#### WHAT YOU EARN:

- \$50/\$100 BONUS**
- 5% COMMISSION**
- SPONSOR BONUS = \$50/\$100**

WORKSHEETS:





### 3 EXAMPLES OF PARTNER PLUS+

OPTIONS TO 900+

420 PV + 420 PV + 140 PV = 980 POINTS/PV

---

300 PV + 300 PV + 300 PV = 900 POINTS/PV

---

200 PV + 200 PV + 200 PV + 200 PV + 120 PV = 920 POINTS/PV

## STEPS FOR SUCCESS

6

### STEP 2: PROMOTE TO QUALIFYING SALES COORDINATOR

#### WHAT IS NEEDED:

- 3600 POINTS/PV IN FIRST 30 DAYS FOR \$400 BONUS  
3600 POINTS/PV IN 60 DAYS FOR \$300 BONUS
- MUST HAVE 1 PARTNER PLUS+ DIRECT TO YOU
- MAXIMUM OF 1,300 FROM YOUR OWN HOUSEHOLD ORDERS WILL COUNT
- MINIMUM OF 7 CUSTOMER ORDERS

#### WORKSHEETS:

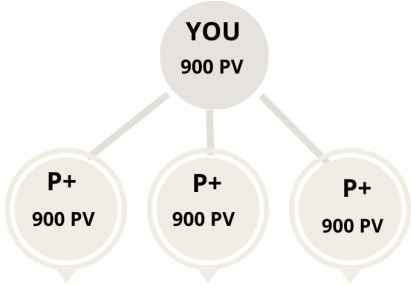


#### WHAT YOU EARN:

- \$300/\$400 BONUS  X 9 CUSTOMERS = 3780 POINTS/PV
- 10% COMMISSION
- SPONSOR BONUS = \$300/\$400  X 12 CUSTOMERS = 3600 POINTS/PV

CUSTOMER TRACK OPTION: SEE PAGE 18

THE SIMPLEST WAY TO CREATE 3,600 PPV IS TO DUPLICATE YOUR P+ WITH 3 TEAM MEMBERS!



## STEPS FOR SUCCESS

7

# NEXT STEP: QUALIFY YOUR BUSINESS

## WHAT IS NEEDED:

- 1800 ACTUAL PAID PVC (COLUMN 4)



**X 18 QUAD ORDERS = 1890 PAID PV**

QUAD = 420 PV / 4 MONTHS = 105 PAID PV  
 105 PAID PV X 18 = 1890 PAID PV



**X 24 TRIO ORDERS = 1800 PAID PV**

TRIO = 300 PV / 4 MONTHS = 75 PAID PV  
 75 PAID PV X 24 = 1800 PAID PV

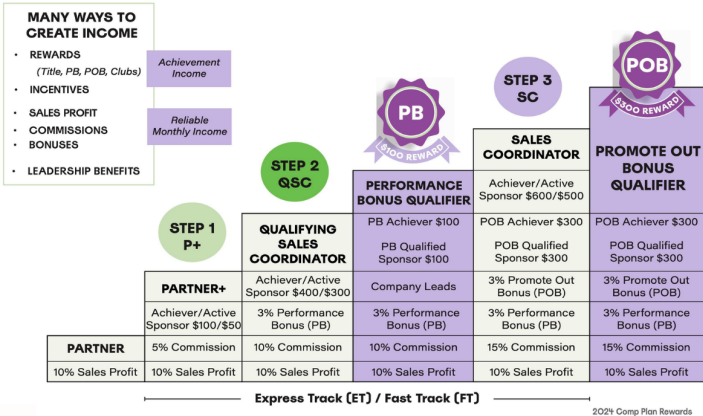
## WHAT YOU EARN:

- \$100: FIRST-TIME ACHIEVER (AFTER HOLDING 2 MONTHS)
- 3% PERFORMANCE BONUS
- SPONSOR BONUS = \$100

WORKSHEETS:



## COMPENSATION PLAN: PHASE 1



# STEPS FOR SUCCESS

8

## STEP 4: PROMOTE TO SALES COORDINATOR

### WHAT IS NEEDED:

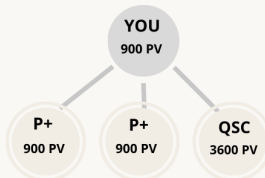
- 10,800 POINTS/PV IN FIRST 90 DAYS FOR \$600 BONUS  
 10,800 POINTS/PV IN 6 MONTHS FOR \$500 BONUS
- CREATE STRUCTURE OF AT LEAST 2 P+'S AND 1 QSC IN 3 SEPARATE LINES
- MUST BE A QUALIFIED BUSINESS IN QUALIFYING MONTH
- MUST HAVE MINIMUM OF 20 CUSTOMER ORDERS BETWEEN YOU, YOUR P, P+, AND QSC TEAM MEMBERS

WORKSHEETS:



### WHAT YOU EARN:

- \$500/\$600 BONUS
- 15% COMMISSION
- SPONSOR BONUS = \$500/\$600




SPONSOR BONUS = \$100

SPONSOR BONUS = \$100

SPONSOR BONUS = \$100/\$200

## HOW TO EARN BONUS MONEY

TITLE/PROMOTION	TITLE REWARD EXPRESS/FAST TRACK	SALES PROFIT	COMMISSION	EARNINGS
Partner		10% x 300pv	0%	= \$30
Partner Plus+	\$50/\$100	\$30	5% (\$15)	\$30+\$15 = \$45
QSC	\$300/\$400	\$30	10% (\$30)	\$30 + \$30 = \$60
Sales Coordinator	\$500/\$600	\$30	15% (\$45)	\$30 + \$45 = \$75
Sponsor Rewards	Sponsor Bonus P+ = \$50/\$100 each QSC=\$300/\$400	 <p><b>= 300 POINTS</b></p> <p><b>CALCULATIONS BASED ON THE JP+ TRIO</b></p>		
Totals	\$1700 EXPRESS TRACK			

## QUALIFYING YOUR BUSINESS TRACKER

9

One of the most important pieces to success is building a customer base. Just like building a house, this will become a solid foundation for your business and establish a consistent income. The goal is 24 trio customers (or 1,800 payable points processing monthly). This creates what we call a "QUALIFIED" business.

Each line below represents 300 promotional product volume points.  
(see chart for product point values)

POINTS/PV

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Congratulations** for getting started sharing. You've just earned a 5% raise and the title of Partner+. You'll also receive a \$100 title reward if you placed your first few orders (900 total product volume) in the first 10 days (\$50 if 30 days).

POINTS/PV

4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_
11. \_\_\_\_\_
12. \_\_\_\_\_

**Congratulations** for reaching the halfway point of building a qualified business. You've earned another 5% raise and the title of QSC. You'll also receive a \$400 title reward if you placed the orders (3,600 total product volume) if your first 30 days (\$300 if 60 days).

POINTS/PV

13. \_\_\_\_\_
14. \_\_\_\_\_
15. \_\_\_\_\_
16. \_\_\_\_\_
17. \_\_\_\_\_
18. \_\_\_\_\_

POINTS/PV

19. \_\_\_\_\_
20. \_\_\_\_\_
21. \_\_\_\_\_
22. \_\_\_\_\_
23. \_\_\_\_\_
24. \_\_\_\_\_

points/pv Price and Earnings Guide

PRODUCT	PRICE	MTHLY INSTALL PRICE	PRODUCT VOLUME	SALES PROFIT 10%			COMMISSIONS		
				5%	10%	15%	5%	10%	15%
<b>JUICE PLUS+ DRINKABLES</b>									
Fruit + Vegetable + Berry	\$320.00	\$80.00	300.00	\$30.00	\$15.00	\$30.00	\$45.00		
Fruit + Vegetable	\$216.00	\$54.00	200.00	\$20.00	\$10.00	\$20.00	\$30.00		
Berry	\$108.00	\$27.00	100.00	\$10.00	\$5.00	\$10.00	\$15.00		
Omega	\$150.00	\$32.50	120.00	\$12.00	\$6.00	\$12.00	\$18.00		
Fruit + Vegetable Blend NSF for Sport	\$221.00	\$55.25	205.00	\$20.50	\$10.25	\$20.50	\$30.75		
Berry Blend NSF for Sport	\$113.00	\$28.25	105.00	\$10.50	\$5.25	\$10.50	\$15.75		
<b>JUICE PLUS+ CHEWABLES</b>									
Fruit + Vegetable + Berry	\$330.00	\$82.50	306.00	\$30.60	\$15.30	\$30.60	\$45.90		
Fruit + Vegetable	\$224.00	\$56.00	204.00	\$20.40	\$10.20	\$20.40	\$30.60		
Fruit + Vegetable (child)	\$116.00	\$29.00	102.00	\$10.20	\$5.10	\$10.20	\$15.30		
Berry	\$112.00	\$28.00	102.00	\$10.20	\$5.10	\$10.20	\$15.30		
Berry (child)	\$58.00	\$14.50	51.00	\$5.10	\$2.55	\$5.10	\$7.65		
Fruit + Vegetable Pocket Packs (child)	\$160.00	\$40.00	120.00	\$16.00	\$8.00	\$16.00	\$24.00		
Berry Pocket Packs (child)	\$95.00	\$23.75	70.00	\$9.50	\$4.75	\$9.50	\$14.25		
<b>JUICE PLUS+ SPORTS</b>									
Perform 30 Serving Pouch	\$120.00	\$30.00	110.00	\$11.00	\$5.50	\$11.00	\$16.50		
Perform 60 Serving Pouch	\$220.00	\$55.00	200.00	\$20.00	\$10.00	\$20.00	\$30.00		
<b>COMPLETELY SUGAR FREE</b>									
Shakes - Four 15-Serving Pouches	\$152.00	\$38.00	140.00	\$14.00	\$7.00	\$14.00	\$21.00		
Shakes - 60 Single Serve Sachets	\$168.00	\$42.00	140.00	\$14.00	\$7.00	\$14.00	\$21.00		
Shakes - Combo Pack	\$168.00	\$42.00	140.00	\$14.00	\$7.00	\$14.00	\$21.00		
Bars - 60 Count	\$150.00	\$37.50	140.00	\$14.00	\$7.00	\$14.00	\$21.00		

**Congratulations! You've achieved a qualified business! This means you'll begin earning an extra 3% Performance Bonus on your team's effort. This bonus will become the largest part of your paycheck over time!**



## ADDED PRODUCTS

## UNDERSTAND THE POSSIBILITIES

Price and Earnings Guide

PRODUCT	PRICE	MONTHLY INSTALL PRICE	PRODUCT VOLUME	COMMISSIONS		
				5%	10%	15%
<b>JUICE PLUS+ CAPSULES</b>						
Fruit + Vegetable + Berry	\$320.00	\$80.00	300.00	\$30.00	\$15.00	\$30.00
Fruit + Vegetable	\$216.00	\$54.00	200.00	\$20.00	\$10.00	\$20.00
Berry	\$108.00	\$27.00	100.00	\$10.00	\$5.00	\$10.00
Omega	\$130.00	\$32.50	120.00	\$12.00	\$6.00	\$12.00
Fruit + Vegetable NSF for Sport	\$221.00	\$55.25	205.00	\$20.50	\$10.25	\$20.50
Berry Blend NSF for Sport	\$115.00	\$28.25	105.00	\$10.50	\$5.25	\$10.50
Fruit + Vegetable + Berry	\$330.00	\$82.50	306.00	\$30.60	\$15.30	\$30.60
Fruit + Vegetable	\$224.00	\$56.00	204.00	\$20.40	\$10.20	\$20.40
Fruit + Vegetable (child)	\$116.00	\$29.00	102.00	\$10.20	\$5.10	\$10.20
Berry	\$112.00	\$28.00	102.00	\$10.20	\$5.10	\$10.20
Berry (child)	\$58.00	\$14.50	51.00	\$5.10	\$2.55	\$5.10
Fruit + Vegetable Pouches (child)	\$160.00	\$40.00	120.00	\$16.00	\$8.00	\$16.00
Berry Pouches (child)	\$95.00	\$23.75	70.00	\$9.50	\$4.75	\$9.50
Perform 30 Serving Pouch	\$320.00	\$30.00	110.00	\$11.00	\$5.50	\$11.00
Perform 60 Serving Pouch	\$220.00	\$55.00	200.00	\$20.00	\$10.00	\$20.00
<b>JUICE PLUS+ CHEWABLES</b>						
Shakes - Four 10-Serving Pouches	\$152.00	\$38.00	140.00	\$14.00	\$7.00	\$14.00
Shakes - 60 Single Serve Sachets	\$188.00	\$42.00	140.00	\$14.00	\$7.00	\$14.00
Shakes - Combo Pack	\$188.00	\$42.00	140.00	\$14.00	\$7.00	\$14.00
Bars - 60 Count	\$150.00	\$37.50	140.00	\$14.00	\$7.00	\$14.00
<b>JUICE PLUS+ COMPLETE BY PERFORM</b>						
Example of Fruit + Vegetable + Berry Capsule Earnings:	<p>Price: \$320, 10% = 320 Product Volume = 330                      Commissions: 5%, 10% or 15%</p> <p><b>SALES PROFIT + COMMISSIONS = TOTAL</b></p> <p>Partner (5%) \$30 + \$0 = \$30                      Partner (10%) \$30 + \$15 = \$45                      Qualifying Sales Coordinator (10%) \$30 + \$15 = \$45                      Sales Coordinator (15%) \$30 + \$45 = \$75</p>					
<p><b>Example of Fruit + Vegetable + Berry Capsule Earnings:</b></p> <p>Price: \$320, 10% = 320 Product Volume = 330                      Commissions: 5%, 10% or 15%</p> <p><b>SALES PROFIT + COMMISSIONS = TOTAL</b></p> <p>Partner (5%) \$30 + \$0 = \$30                      Partner (10%) \$30 + \$15 = \$45                      Qualifying Sales Coordinator (10%) \$30 + \$15 = \$45                      Sales Coordinator (15%) \$30 + \$45 = \$75</p>						
<p><b>TOWER GARDEN</b></p>						
PRODUCT	PRICE	MONTHLY INSTALL PRICE	PRODUCT VOLUME	COMMISSIONS		
FLEX	\$670.00	\$55.83	310.00	\$155.00	\$15.50	\$31.00
HOME WISCONSIN	\$1,020.00	\$85.00	485.00	\$167.50*	\$24.25	\$48.50
LED Grow Lights	\$725.00	\$60.42	335.00	\$167.50	\$16.75	\$33.50
Family Garden	\$2,160.00	\$180.00	1,000.00	\$500.00	\$50.00	\$100.00
Community Garden	\$6,750.00	\$562.50	3,120.00	\$1,560.00	\$156.00	\$312.00
LED Grow Lights	\$325.00	NA	150.00	NA	\$7.50	\$15.00
Mineral Blend	\$65.00	NA	30.00	NA	\$1.50	\$3.00
Support Cage	\$95.00	NA	42.50	NA	\$2.13	\$4.25
Extension Kit	\$95.00	NA	44.50	NA	\$2.23	\$4.45
Baby Greens Ext. Kit	\$115.00	NA	54.00	NA	\$2.70	\$5.40
Combo Light Cage Support	\$105.00	NA	49.50	NA	\$2.48	\$4.95
Cage Support	\$90.00	NA	40.00	NA	\$2.00	\$4.00
Grow Box Machine	\$1,985.00	NA	577.00	\$155.00	\$28.85	\$57.70
Grow Box Bundle	\$1,449.00	NA	NA	\$150.00	NA	NA

\*Sales profit calculated on HOME unit only. There is no sales profit on lights.

Sales profit and commissions are earned from Product Volume.

Price: \$320, 10% = 320 Product Volume = 330

Commissions: 5%, 10% or 15%

Partner (5%) \$30 + \$0 = \$30

Partner (10%) \$30 + \$15 = \$45

Qualifying Sales Coordinator (10%) \$30 + \$15 = \$45

Sales Coordinator (15%) \$30 + \$45 = \$75



**Example of Fruit + Vegetable + Berry Capsule Earnings:**

Price: \$320, 10% = 320 Product Volume = 330  
 Commissions: 5%, 10% or 15%

**SALES PROFIT + COMMISSIONS = TOTAL**

Partner (5%) \$30 + \$0 = \$30  
 Partner (10%) \$30 + \$15 = \$45  
 Qualifying Sales Coordinator (10%) \$30 + \$15 = \$45  
 Sales Coordinator (15%) \$30 + \$45 = \$75



### BE REAL AND AUTHENTIC

People follow your social media because they like you!

- Post pictures of yourself and your family.
- Post about your struggles as well as your successes.
- Connect with others and interact with them.

### CREATE CURIOSITY

We want to persuade customers to want to learn more about Juice Plus+

- Do NOT say "I am selling Juice Plus+. Who wants to buy it." People will block you.
- Do drip feed information or use teasers to get people to interact.



people to interact.



### POST CONSISTENTLY

The best way to gain the following is to post consistently.

- Post on all social media platforms.
- Post about multiple aspects of your life. What you like to do for fun, exercise, family, etc...
- Post about Juice Plus+/Wellness weekly on your wall. Use appealing images.
- Post about Juice Plus+ on your "stories" daily!
- You want to be posting enough so that when people look for a solution, they think of you.

### DO NOT MAKE HEALTH OR INCOME CLAIMS ON SOCIAL MEDIA

WHERE CAN YOU LEARN MORE ABOUT POSTING ON SOCIAL MEDIA?

- THE JUICE PLUS+ HUB ON [WWW.JUICEPLUS.COM](http://WWW.JUICEPLUS.COM)
- CAMPBELL TEAM BOARDS-- SOCIAL MEDIA

### MAKE POSTS ABOUT YOUR LIFE, NOT JUST JUICE PLUS+.

PEOPLE FOLLOW YOU BECAUSE THEY WANT TO SEE YOUR LIFE!



## CUSTOMER CARE

12

### 5 STEPS FOR MAINTAINING A STRONG CUSTOMER BASE FOR YEARS

1

Fill out a customer profile form on each customer--see Boards for this form and more customer care ideas.

2

Put reminder dates on your calendar so you can remember to follow up on days 1, 7, 14, 21, 30, 60, 90.

3

Ask your customer how they would like you to follow up: phone calls, text or email.

4

Keep good communication and check in with them before their product ships again so that you know they are ready. The number one reason people cancel is because they got a shipment they weren't expecting.

5

Add your customers to your customer Facebook groups for ongoing education.

## CREATE A LIST

Creating a List will help you as you are having conversations, inviting to events and thinking of who else you want to share Juice Plus+ with.

Start with 20 of your closest family and friends and add to it as you think of people in your life such as church groups, those you do business with, people you went to school with, kids friend's parents, co-workers, those that are sick, anyone into fitness, neighbors... Then go through the contacts on your phone and social media.

**Need more ideas on who to talk to?**

## MEMORY JOGGER

13

100 People you would like to help

	DATE	CUSTOMER NAME	ADDRESS	PHONE
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
21				
22				
23				
24				
25				
26				
27				
28				
29				
30				

## MEMORY JOGGER

14

	DATE	CUSTOMER NAME	ADDRESS	PHONE
31				
32				
33				
34				
35				
36				



37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			

## MEMORY JOGGER

15

	DATE	CUSTOMER NAME	ADDRESS	PHONE
61				
62				
63				
64				
65				
66				
67				
68				
69				
70				
71				
72				
73				
74				
75				
76				
77				
78				
79				
80				
81				
82				
83				
84				

85			
86			
87			
88			
89			
90			

## MEMORY JOGGER

16

	DATE	CUSTOMER NAME	ADDRESS	PHONE
91				
92				
93				
94				
95				
96				
97				
98				
99				
100				

## 5-1-1 MONTHLY GOAL

CUSTOMERS

### ADD 5 NEW CUSTOMERS

- \_\_\_\_\_ P V: \_\_\_\_\_
- \_\_\_\_\_ P V: \_\_\_\_\_
- \_\_\_\_\_ P V: \_\_\_\_\_
- \_\_\_\_\_ P V: \_\_\_\_\_
- \_\_\_\_\_ P V: \_\_\_\_\_

NEW P+

### ADD 1 NEW PARTNER+

- \_\_\_\_\_ P V: \_\_\_\_\_

NEW QSC

### PREVIOUS MONTH P+ TO QSC

- \_\_\_\_\_ P V: \_\_\_\_\_

## DESIGNING YOUR TEAM

17

Identify 5 people you admire and respect and with whom you would like to spend more time. Answer the following questions about each. How do you know them? What do you know about them? What have you already shared about JP+/TG?

**Who do you know who is:**

- Credible and connected
- Money-motivated/entrepreneurial
- Positive
- Cause-oriented
- Ready for a change
- Likes to help others
- A self starter/ teachable
- Health conscious
- A "raving fan" customer

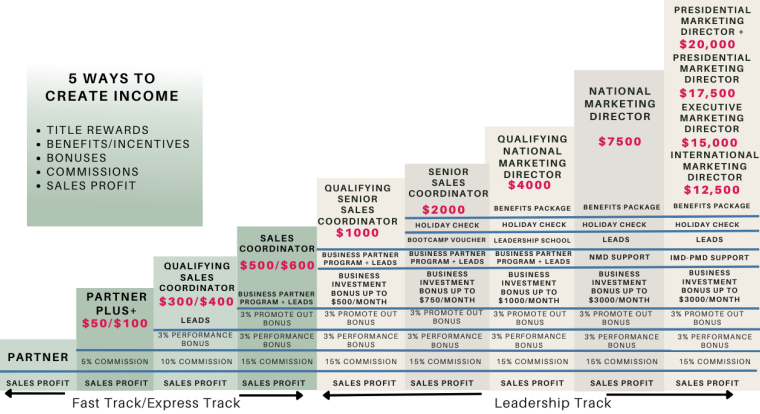
2

3

4

5

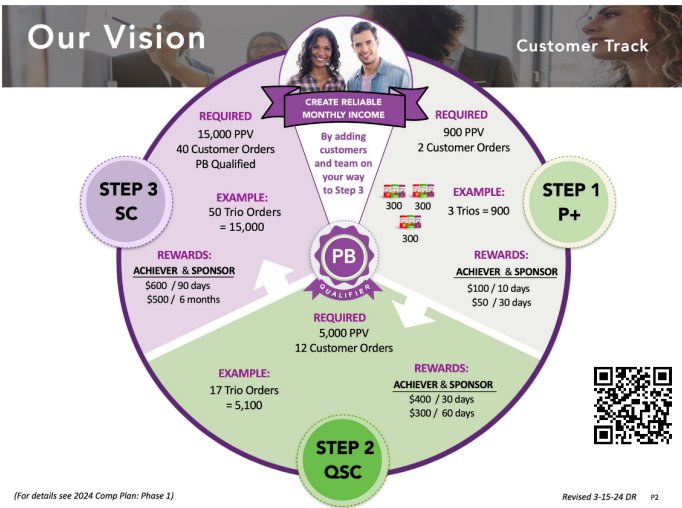
**COMPENSATION PLAN**



18

**CUSTOMER TRACK**

**GROW YOUR CUSTOMER BASE AND INCREASE YOUR RECURRING MONTHLY INCOME. PARTNER+ REQUIREMENTS FOR TEAM AND CUSTOMER TRACK ARE THE SAME**



**DAILY SUCCESS INGREDIENTS**

LOVE AND SERVE OTHERS MORE! DAILY METHOD OF OPERATION (DMO)

ACTIVITY	M	T	W	T	F	S	S
Reach out to 2 people to connect and make their day							

Reach out to 2 prospects to connect and make their day									
Follow up with 2 people you have shared JP+ with previously									
Connect with 2 current customers									
Connect with 2 team members									
Post on your social media: story, wall, reel, etc									
Check voicemail messages and Team Facebook pages									
Schedule connection calls with upline									
Invite someone to join our team or come to an event									
Add in prospects to your team customer page									

## THIRD-PARTY RESEARCH

19

### THE MOST RESEARCHED NUTRITIONAL PRODUCT IN THE WORLD



## juiceplus+ IS UNIQUE

### 1 IT'S JUST PLANT POWDERS, NOT A MULTIVITAMIN

- FOOD LABEL
- MADE WITH NON-GMO INGREDIENTS
- VEGAN
- KOSHER
- DAIRY AND GLUTEN FREE

### 2 IT'S NSF CERTIFIED

- WHAT'S ON THE LABEL IS EXACTLY WHAT'S IN IT
- NO BANNED SUBSTANCES
- NSF FOR SPORT CERTIFIED CAPSULES FOR PROFESSIONAL ATHLETES ARE ALSO AVAILABLE

### 3 OVER 45 RESEARCH PUBLICATIONS

- The Majority based on double-blind, placebo controlled, gold standard research methodology
- IS ABSORBED BY THE BODY
- REDUCES OXIDATIVE STRESS
- REDUCES KEY BIOMARKERS OF SYSTEMIC INFLAMMATION
- SUPPORTS A HEALTHY IMMUNE SYSTEM
- HELPS PROTECT DNA
- SUPPORTS CARDIOVASCULAR WELLNESS
- SUPPORTS HEALTHY SKIN AND GUMS
- POSITIVELY IMPACTS GUT HEALTH AND MORE!



## THE juiceplus+ COMPANY

20

- WORLD HEADQUARTERS: COLLIERVILLE, TN
- PRIVATELY HELD
- MORE THAN \$16 BILLION IN CUMULATIVE SALES
- OPERATING IN OVER 27+ COUNTRIES
- MORE THAN 50 YEARS OF SUCCESS
  - 1970 -- SMOKE DETECTION
  - 1980 -- ENVIRONMENTAL SYSTEMS
  - 1990- NOW-- PLANT BASED WHOLE FOOD NUTRITION

- WELL POSITIONED IN A \$4 TRILLION-DOLLAR MARKET
- WELL PREPARED TO CAPITALIZE ON THE *GROWTH PHASE* OF THE HEALTH AND WELLNESS MOVEMENT

### JUICE PLUS+® COMPANY PARTNERS

*Inspiring Healthy Living Around the World*

- ST. JUDE CHILDREN'S RESEARCH HOSPITAL / MARATHON
- JUICE PLUS+® HEALTHY STARTS FOR FAMILIES
- VOA, CHURCH HEALTH CENTER, BOYS & GIRLS CLUBS
- HELP YOUR CHILD HEAL / CHILDREN'S MIRACLE NETWORK
- GREEN BRONX MACHINE - STEPHEN RITZ
- 8000+ MEDICAL AND HEALTHCARE PROFESSIONALS

### UNIQUE BUSINESS MODEL

- FRANCHISING: BRAND NAME PRODUCT, TRIED AND PROVEN SYSTEM
- DIRECT SALES: PERSON TO PERSON
- WELLNESS COORDINATOR PROGRAM
- NETWORK MARKETING: BUILD A NETWORK OF PEOPLE WHO LOVE JP+
- CORPORATE AMERICA: ADMINISTRATIVE SUPPORT AND BENEFITS PLAN

### MISSION DRIVEN SYSTEM

- SHARE YOUR STORY- PRODUCT/BUSINESS
- INVITE: 3 DOORS- CAPSULES, COMPLETE, TOWER GARDEN
- GREAT CUSTOMER CARE- GREAT PRODUCT EXPERIENCE
- INVITE TO JOIN OUR MISSION



### THE VIRTUAL FRANCHISE

*A Family Business!*

- LOW INVESTMENT AND LOW RISK
- LOW OVERHEAD
- NO TERRITORIAL RESTRICTIONS
- NO QUOTAS

### JUICE PLUS+ COMPANY COMPENSATION PLAN

- DESIGNED FOR PART TIME INCOME TO FULL TIME CAREER
- IMMEDIATE AND LONG TERM SUPPLEMENTAL INCOME
- REPEAT SALES THROUGH THE PREFERRED CUSTOMER PROGRAM
- SALES PROFIT, COMMISSIONS AND BONUSES
- TITLE AND CLUB REWARDS
- CORPORATE BENEFITS PACKAGE
  - Health, life, and disability insurance
  - Dental, prescription, vision and LTC coverage
  - Family tuition reimbursement
  - Expense allowance and Holiday Bonus

## CONTACT US

### Juice Plus+ Contacts

Partner Support: [support@juiceplus.com](mailto:support@juiceplus.com)

Customer Care: [customercare@juiceplus.com](mailto:customercare@juiceplus.com)

JP+ Promotions: [support@juicepluspromotions.com](mailto:support@juicepluspromotions.com)

### Tower Garden Contacts

Tower Garden Technical Support: [info@towergarden.com](mailto:info@towergarden.com)

Tower Garden Business Support: [support@juiceplus.com](mailto:support@juiceplus.com)

Tower Garden School Orders: [schools@towergarden.com](mailto:schools@towergarden.com)

Tower Farms Info: [info@towerfarms.com](mailto:info@towerfarms.com)

### Mailing Address:

The Juice Plus Company

140 Crescent Drive

Collierville, TN 38017

### Hours:

**Monday-Friday 7:00am-5:00pm CST**

**Main Number: 901-850-3000**

**Fax: 901-850-3058**

# STARTER GUIDE

Scan picture to order more:



AUTHENTICALLY *Jill*

**3rd Edition**

**juice**plus<sup>®</sup>

Worksheets