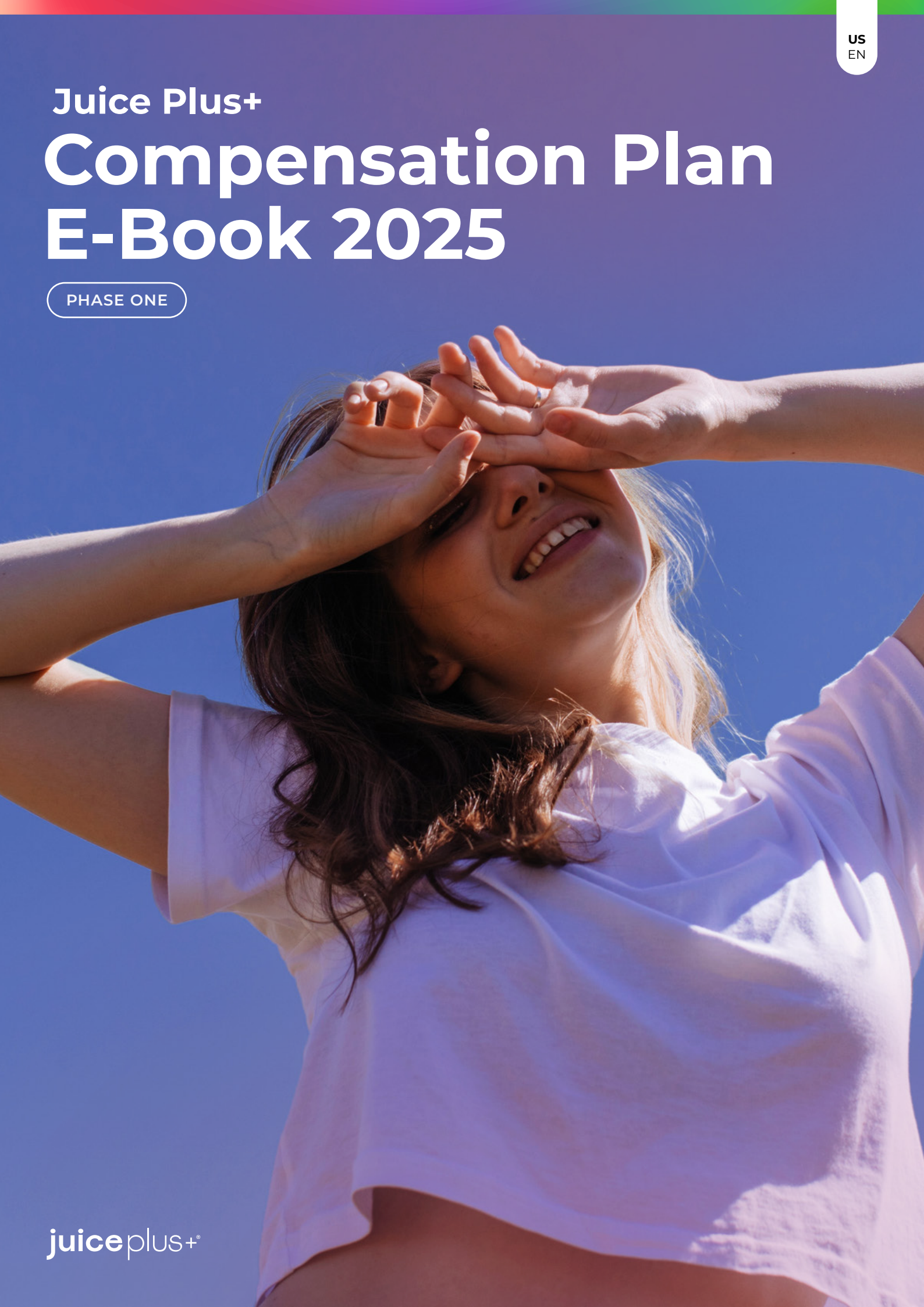


Juice Plus+ Compensation Plan E-Book 2025

PHASE ONE



Maximize your income

RELIABLE MONTHLY INCOME*



Many ways to create income

- +

Rewards (Title, PB, POB, Clubs)
- +

Commissions
- +

Benefits / Incentives
- +

Sales Profit
- +

Bonuses



			SALES COORDINATOR		
			PERFORMANCE BONUS QUALIFIER	Achiever/Active Sponsor \$600/\$500	PROMOTE OUT BONUS QUALIFIER
			PB Achiever \$100 PB Qualified Sponsor \$100	PB Achiever \$100 PB Qualified Sponsor \$100	POB Achiever \$300 POB Qualified Sponsor \$300
PARTNER+			Company Leads	3% Promote Out Bonus (POB)	3% Promote Out Bonus (POB)
PARTNER	Achiever/Active Sponsor \$100/\$50	3% Performance Bonus (PB)	3% Performance Bonus (PB)	3% Performance Bonus (PB)	3% Performance Bonus (PB)
	5% Commission	10% Commission	10% Commission	15% Commission	15% Commission
10% Sales Profit	10% Sales Profit	10% Sales Profit	10% Sales Profit	10% Sales Profit	10% Sales Profit

EXPRESS TRACK (ET / FAST TRACK (FT)

*Juice Plus+ does not make guaranteed income claims. Individual success depends on various factors, including time, effort, and personal commitment to your business. Earnings will vary, and greater investment of time and effort may lead to the more meaningful income you can earn.

Juice Plus+ reserves the right to modify or amend this Compensation Plan at any time. In the event of any inaccuracies in translated versions, this master version (EN) remains the official and legally binding document.

Explore the possibilities

JOIN THE
JUICEPLUS+
MISSION

FAST TRACK TO THE HIGHEST COMMISSION LEVEL IN 6 MONTHS OR LESS

PARTNER (P)

- + Submit an application and fee.
- + Log into your Back Office.
- + Set up your Direct Deposit details.
- + Share your personal website link.
- + Utilize your sponsor's support as you start sharing.

If you are an existing customer and become a Partner, your own orders transfer to you.

The Promotional Product Volume generated from your orders that reship during your Partner+ 30 day window will count toward your 900 Promotional Product Volume requirement.

ELIGIBLE EARNINGS

Sales Profit on you and your customers' orders.

Partner+ (P+)

WHO DO YOU KNOW?

- + Generate 900 in Promotional Product Volume from at least 2 different customers within any 30 days.

WHAT HAPPENS WHEN YOU SPONSOR TEAM MEMBERS

(They are your Level 1)

- + If you sponsor a team member (Level 1 Partner) during your P+ 30 day window, their personal orders count toward your promotional product volume.
- + If a customer becomes a Partner within your P+ 30 day window, they will still be counted as your customer and their personal orders will count toward your promotional product volume.
- + Once you have completed your P+ requirements, all customers of your Level 1 team members will count toward your next 2 promotions: QSC and SC.
- + Your personal credit card can only be used on your own personal household orders.

TITLE REWARD

- + Accomplish in your first 10 days (from your 1st order date) and earn \$100.
- + Accomplish in any 30 days and earn a \$50 Fast Track Reward.

ELIGIBLE EARNINGS*

- + Promotion to Partner+
- + \$100/\$50 Title Reward
- + \$100/\$50 Active Sponsor Reward
- + Sales Profit
- + 5% Commission (effective the following month)



Qualifying Sales Coordinator (QSC)

- + Generate 3,600 in Promotional Product Volume from you, your customers and your Level 1 team members' customers within any 60 days
- + Maintain a minimum of 600 in Promotional Product Volume from you and your Customer Volume.
- + A maximum of 1,300 from your own household orders will count.
- + Create structure of at least 1 P+ downline.
- + Add at least 5 new customers from you and your Level 1 Team Members (for a total of 7).

All Promotional Product Volume generated from your promotion to the Partner+ title within your 60 day window will count toward your QSC promotion.

TITLE REWARD

- + Accomplish the above in your first 30 days *(from your 1st order date)* and earn \$400.
- + Accomplish in any 60 days and earn a \$300 Fast Track Reward.

ELIGIBLE EARNINGS*

- + Promotion to Qualifying Sales Coordinator
- + \$400/\$300 Title Reward
- + \$400/\$300 Active Sponsor Reward
- + Sales Profit
- + 10% Commission (effective the following month)
- + 3% Performance Bonus (PB)
- + \$100 PB Qualified Reward (first 2 consecutive months - >1,800 PBQ excluding excess)
- + \$100 Active Sponsor PB Qualified Reward (must be PB Qualified)
- + Leads (must be PB qualified)

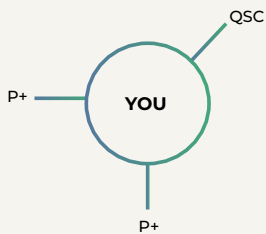


Sales Coordinator (SC)

- + Add at least 13 new customers from you, your P, P+, and QSC Team Members (for a total of 20)
- + Generate 10,800 in Promotional Product Volume from you, your customers and your TEAM (Ps, P+s and QSCs) within any 6 months or less.
- + Create structure of at least 2 P+'s and 1 QSC in 3 separate lines
- + Must be Performance Bonus Qualified in Sales Coordinator promotion month.
- + Maintain a minimum of 600 in Promotional Product Volume from you and your Customer Volume.
- + A maximum of 2,700 from your own household orders will count.

TITLE REWARD

- + Accomplish the above in your first 90 days (*from your 1st order date*) and earn \$600.
- + Accomplish in 6 months and earn a \$500 Fast Track Reward.



ELIGIBLE EARNINGS*

- + Promotion to Sales Coordinator
- + \$600/\$500 Title Reward
- + \$600/\$500 Active Sponsor Reward
- + Leads from the Company
- + Sales Profit
- + 15% Commission (effective the following month)
- + 3% Performance Bonus (PB)
- + 3% Promote Out Bonus (POB)
- + \$300 POB Qualified (first 2 consecutive months - >5,400 POBQ excluding excess)
- + \$300 Active Sponsor POB Qualified Reward (must be POB Qualified)



Restart and returning partners



RESTART FAST TRACK

Our Company cares about you and your success! Should you miss completing the “Promotional Product Volume”, “Customer” or “Team Structure” requirements for any of the Fast Track Titles for P+, QSC, or SC, you still have an opportunity to restart this journey at any time and earn the associated Title Rewards.

When restarting for either P+, QSC, or SC, you can do so in any 30 day, 60 day or 6 month window respectively. Best of all, any of the required Promotional Product Volume that reships within your 30 day, 60 day or 6 month window will count toward the volume requirements of your new Title Rewards. Find complete details for structure and volume requirements on Page 2.

Note: If you are restarting your Fast Track to SC any Promotional Product Volume generated under a Sales Coordinator line will not count toward your promotion.

Express Track is not an option for restarts.

RETURNING PARTNERS

Partners returning within the 30-day grace period from their deletion date will return to their previous title with their customers and team. Partners returning after the 30-day period will return to Partner (P).

RETURNING PARTNERS TITLE REWARDS

Partners returning 30 days from their deletion date, at the Partner (P) level, are eligible to earn Express Track title rewards only if they have not earned it previously. If the returning Partner has previously achieved the Express Track title reward, they will only be eligible for the Fast Track title reward.



Understand the possibilities

	Product	Price	Monthly Installment Price	Product Volume	Sales Profit 10%	Commissions		
						5%	10%	15%
Juice Plus+ Capsules	Fruit + Vegetable + Berry	\$320.00	\$80.00	300.00	\$30.00	\$15.00	\$30.00	\$45.00
	Fruit + Vegetable	\$216.00	\$54.00	200.00	\$20.00	\$10.00	\$20.00	\$30.00
	Berry	\$108.00	\$27.00	100.00	\$10.00	\$5.00	\$10.00	\$15.00
	Omega	\$130.00	\$32.50	120.00	\$12.00	\$6.00	\$12.00	\$18.00
	Fruit + Vegetable Blend NSF for Sport	\$221.00	\$55.25	205.00	\$20.50	\$10.25	\$20.50	\$30.75
	Berry Blend NSF for Sport	\$113.00	\$28.25	105.00	\$10.50	\$5.25	\$10.50	\$15.75
Superfood Powder	30 Servings – One-Time Shipment	\$109.00	N/A	85.00	\$8.50	\$4.25	\$8.50	\$12.75
	30 Servings – Shipped Monthly	\$99.00	N/A	85.00	\$8.50	\$4.25	\$8.50	\$12.75
	60 Servings – Shipped Monthly	\$185.00	N/A	165.00	\$16.50	\$8.25	\$16.50	\$24.75
	120 Servings – Shipped Every 4 Months	\$350.00	\$87.50	320.00	\$32.00	\$16.00	\$32.00	\$48.00
Juice Plus+ Chewables	Fruit + Vegetable + Berry	\$330.00	\$82.50	306.00	\$30.60	\$15.30	\$30.60	\$45.90
	Fruit + Vegetable	\$224.00	\$56.00	204.00	\$20.40	\$10.20	\$20.40	\$30.60
	Fruit + Vegetable (child)	\$116.00	\$29.00	102.00	\$10.20	\$5.10	\$10.20	\$15.30
	Berry	\$112.00	\$28.00	102.00	\$10.20	\$5.10	\$10.20	\$15.30
	Berry (child)	\$58.00	\$14.50	51.00	\$5.10	\$2.55	\$5.10	\$7.65
	Fruit + Vegetable Pocket Packs (child)	\$160.00	\$40.00	120.00	\$16.00	\$8.00	\$16.00	\$21.00
	Berry Pocket Packs (child)	\$95.00	\$23.75	70.00	\$9.50	\$4.75	\$9.50	\$14.25
Juice Plus+ Luminate	15 Servings	\$45.00	N/A	35.00	\$3.50	\$1.75	\$3.50	\$5.25
	30 Servings	\$78.00	N/A	70.00	\$7.00	\$3.50	\$7.00	\$10.50
Juice Plus+ Perform	One 15-Serving Pouch	\$60.00	N/A	55.00	\$5.50	\$2.75	\$5.50	\$8.25
	Two 15-Serving Pouches	\$120.00	\$30.00	110.00	\$11.00	\$5.50	\$11.00	\$16.50
	Four 15-Serving Pouches	\$220.00	\$55.00	200.00	\$20.00	\$10.00	\$20.00	\$30.00
Complete by Juice Plus+ Shakes	One 15-Serving Pouch	\$42.00	N/A	35.00	\$3.50	\$1.75	\$3.50	\$5.25
	Four 15-Serving Pouches	\$152.00	\$38.00	140.00	\$14.00	\$7.00	\$14.00	\$21.00
	15 Single Serve Sachets	\$45.00	N/A	35.00	\$3.50	\$1.75	\$3.50	\$5.25
	60 Single Serve Sachets	\$168.00	\$42.00	140.00	\$14.00	\$7.00	\$14.00	\$21.00
	Combo Pack	\$168.00	\$42.00	140.00	\$14.00	\$7.00	\$14.00	\$21.00

Sales profit and commissions are earned from Product Volume.

Prices do not include state and local tax. For a full list of products, see your JuicePlus.com personal website.

EXAMPLE OF FRUIT + VEGETABLE + BERRY CAPSULE EARNINGS

	SALES PROFIT		COMMISSIONS		TOTAL
Partner (0%)	\$30	+	\$0	=	\$30
Partner+ (5%)	\$30	+	\$15	=	\$45
Qualifying Sales Coordinator (10%)	\$30	+	\$30	=	\$60
Sales Coordinator (15%)	\$30	+	\$45	=	\$75

Price:

\$320

Sales Profit:

10% x 300 Product Volume = \$30

Commissions:

5%, 10% or 15%

Customer track commission advancement

GROW YOUR CUSTOMER BASE AND INCREASE YOUR RECURRING MONTHLY INCOME.

Partner+ See page 2 for Partner+ requirements, Customer track Partner+ is the same.

Customer Track Title Requirements & Benefits	Qualifying Sales Coordinator (QSC)	Sales Coordinator (SC)
Personal Customer Promotional Product Volume	5,000 PPV	15,000 PPV
Personal Customer Orders	12	40
Customer Track Title Requirements & Benefits*	YES	YES
PB Qualified	-	YES
Example: Installment PV on Trio Customers	17 Trios x 300 PPV = 5,100	50 Trios x 300 PPV = 15,000
Sales Profit	10%	10%
Plus Commission	10%	10%
Plus Title Reward	\$300/\$400	\$500/\$600

*Maximum of 1,300 from your own household orders will count

STEP 1

STEP 2

\$100 REWARD

STEP 3

				SALES COORDINATOR
				\$600/\$500
		QUALIFYING SALES COORDINATOR	PERFORMANCE BONUS QUALIFIER	POB Achiever \$300 - POB Qualified Sponsor \$300
		PARTNER+	PB Achiever \$100 - PB Qualified Sponsor \$100	3% Promote Out Bonus (POB)
PARTNER	\$100/\$50	\$400/\$300	Company Leads	3% Performance Bonus (PB)
10% Sales Profit	5% Commission	3% Performance Bonus (PB)	3% Performance Bonus (PB)	15% Commission
	10% Sales Profit	10% Commission	10% Commission	10% Sales Profit

For details see Comp Plan: Phase 1

CUSTOMER TRACK

2025 Comp Plan Rewards

STEP 1 PARTNER+ IS THE SAME AND OFFERS BOTH THE EXPRESS AND FAST TRACK REWARDS.

THE CUSTOMER FOCUSED TRACK IS AN ALTERNATIVE TO EXPRESS AND FAST TRACK FOR STEP 2 AND STEP 3.

THE CUSTOMER FOCUSED TRACK IS FOR PEOPLE WHO WISH TO FOCUS ON BUILDING A CUSTOMER BASE.

ADDITIONAL CUSTOMER REWARD OPPORTUNITIES

Available to all Sales Coordinators and above

Rewards	Level 1	Level 2	Level 3	Level 4
Personal Customer Paid Volume 2 consecutive months	3,750 PV	5,000 PV	6,250 PV	7,500 PV
Personal Customer Orders	40	55	70	85
Rewards	\$500	\$750	\$1,000	\$1,250

*Personal Paid Customer Volume is updated daily on your dashboard and is posted as payments are made throughout month. The dashboard volume resets at the beginning of each month. Your Customer Volume is also in your 12 Mo. Analysis (PERS Vol).

Realize the possibilities

5 WAYS TO CREATE INCOME

Sales Profit		10%	Percentage of the product volume from your own and your customers' orders. See Price & Earnings Guide.
Commissions		5%, 10%, 15%	<p>Commissions are paid on your Customer Volume, plus the difference between your commission level and your team members' commission levels.</p> <p>To receive your commission each month you must be Commission Qualified (which mean you have a minimum of 175 in Commission Volume).</p> <p>All commission levels are permanent.</p> <p>A Qualifying Month is the month that you achieve the volume and structure for a new title. The Effective Month is the month following when you get paid at your new commission level.</p>
Bonuses	Performance (PB)	3%	Paid to QSCs and above who have a minimum of 1,800 in Performance Bonus Volume. When qualifying for PB, you earn 3% on your team through 3-5 generations in each line. This bonus is explained further in Phase 2.
	Promote Out (POB)	3%	Paid to SCs and above who have a minimum of 5,400 in Promote Out Bonus Volume. When qualifying for POB, you earn 3% on all SCs and above and their Promote Out Bonus Volume, through the first SC who is qualifying for POB. This bonus is explained further in Phase 2.
	Business Investment (BIB)	5% - 20%	Paid to QSSCs and above as a % of the previous month's earnings for reinvestment into your business to drive continued growth. This bonus is explained further in Phase 2.
Title Reward (TR)		\$50 - \$20,000	Payment for promotion to a new title. Over \$80,000 Express track can be achieved when you complete all levels of the compensation plan.
Benefits / Incentives			Eligibility for contribution toward premiums for insurance coverage*, Eligibility for contribution to college education*, Payment of an annual holiday bonus *, Invitations to special events, such as retreats and galas *

EXAMPLE OF COMMISSIONS AND BONUSES PAID ON TEAM

Partner	0%	15% - 0% = 15%
Partner+	5%	15% - 5% = 10% + PB 3% = 13%
Qualifying Sales Coordinator	10%	15% - 10% = 5% + PB 3% = 8%
Sales Coordinator	15%	15% - 15% = 0% + PB 3% + POB 3% = 6%

A Sales Coordinator at the 15% commission level who is eligible for Performance (PB) and Promote Out Bonuses (POB) earns the following percentages on the team:

UNDERSTANDING VOLUME

- + **Product Volume:** the value assigned to each product.
- + **Promotional Product Volume:** Product Volume that is used to calculate promotions through the Sales Coordinator title. For the purpose of promotions, the company gives you the full value of the products that were shipped even when the customer pays on installments.
- + **Paid Product Volume:** the money collected by the company from the customers' payments in a business month.
- + **Customer Volume:** the Paid Product Volume that comes from you and your Customer's orders.
- + **Commission Volume:** the Paid Product Volume that comes from you, your customers, and your team members at the Partner title. A minimum of 175 in Commission Volume needed for Commissions.
- + **Performance Bonus Volume:** the Paid Product Volume that comes from you, your customers, your Partners, and Partner+s.
- + **Promote Out Bonus Volume:** the Paid Product Volume that comes from you, your customers, your Partners, Partner+s, and QSCs who are not under a Sales Coordinator.
- + **Payline Volume:** the Paid Product Volume that comes from your Volume and your team down through 3-5 generations.

Business partner program requirements

THE BUSINESS PARTNER PROGRAM IS DESIGNED TO HELP JUICE PLUS+ SCS AND ABOVE WHO HAVE DEMONSTRATED A COMMITMENT TO GROWING THEIR BUSINESS AND REACHING THE NEXT PROMOTION LEVEL.

WHO IS ELIGIBLE?

All Juice Plus+ Partners who Express or Fast Track to SC are enrolled in the Juice Plus+ Business Partner Program.

BENEFITS

Sales Coordinator

- + Access to a Business Development Specialist

QSSC thru NMD

- + Monthly coaching calls with a Juice Plus+ Business Partner
- + Eligible to receive leads from the Juice Plus+ Company *
- + Invitation to Juice Plus+ Leadership calls

GUIDELINES

To remain in the Business Partner Program, the Partner should maintain title requirements and consistently demonstrate the growth towards their next title level.

WHO'S ELIGIBLE TO RECEIVE LEADS?

- + QSC thru PMD+ Partners
- + Must be PB qualified the previous month



**UNITED STATES
PARTNER SUPPORT**

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