



Juice Plus+ is 30 different raw fruits, vegetables, berries and grains in capsules and delicious soft chewables.

Juice Plus+ has been around for 30+ years.

It is **the most thoroughly researched brand name nutritional product in history**, with studies published in more than 30 medical and nutrition journals, and has been shown to:

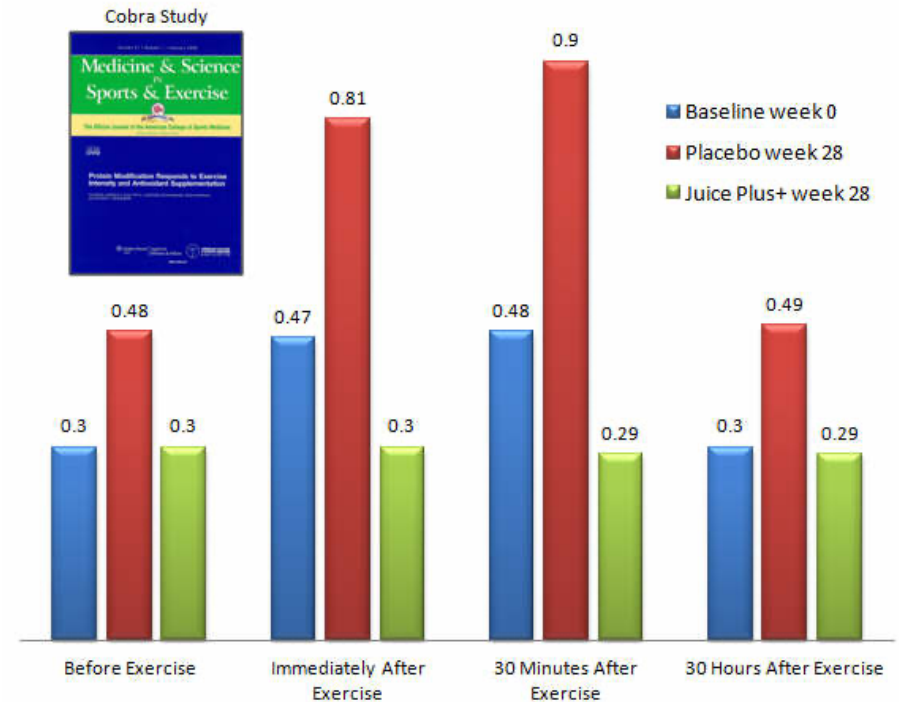
- increase Anti-oxidants in the blood
- reduce Oxidation (free radical damage)
- normalize the Immune System
- protect/repair DNA
- improve Cardiovascular Wellness
- reduce Systemic Inflammation
- improve Gum Health
- improve Skin Health
- reduce symptoms of the Common Cold
- improve Athletic Recovery & Performance

Juice Plus+ bridges the gap between what we do eat and what we need to eat. It's convenient and inexpensive @ \$2.67 a day: the price of a cup of coffee!

Juice Plus+ is available **free** for children 4 yrs. to college age through our *Children's Health Study* when an adult leads by example – for up to 25 years.

Nutrition has a profound effect on athletic recovery, repair and performance; Juice Plus+ provides the antioxidants and other nutrients we need for peak health and fitness – it's proven.

Four published independent studies have demonstrated that Juice Plus+ improves markers of athletic recovery & performance:



"Several indicators of oxidative stress, immunity, and illness improved in 41 highly trained men (special forces) consuming Juice Plus+ for 28 weeks. The Juice Plus+ group also showed a trend for fewer duty days lost due to illness with indications of normal, healthy immune status." Journal of Nutrition 2007

"Exercising at 80% VO2max intensity, the Juice Plus+ group (compared to placebo) had lower baseline protein carbonyl levels after 16 and 28 weeks and no exercise-induced protein carbonyl increase. Human mercaptalbumin, another marker of exercise-induced oxidative stress, was also significantly lowered." Medicine & Science in Sports & Exercise 2009

Juice Plus+ is NSF Certified for Sports, used by many elite athletes around the world including the USA, Germany, Austria and Switzerland Olympic teams.