

	Y WAYS TO TE INCOM							PRESIDENTIAL MARKETING DIRECTOR+ \$20,000
•	e, PB, POB, Clubs	Achievemei	nt					PRESIDENTIAL MARKETING DIRECTOR \$17,500
	NTIVES 6 PROFIT					QUALIFYING NATIONAL	NATIONAL MARKETING DIRECTOR	EXECUTIVE MARKETING DIRECTOR \$15,000
COM BONU	MISSIONS	Reliable Monthly Inco	me		SENIOR SALES COORDINATOR	MARKETING DIRECTOR \$4,000	\$7,500	INTERNATIONAL MARKETING DIRECTOR \$12,500
• LEADI	RSHIP BENEFIT	S			\$2,000	Benefits Package	Benefits Package	Benefits Package
				QUALIFYING SENIOR SALES	Holiday Check	Holiday Check	Holiday Check	Holiday Check
			SALES COORDINATOR	COORDINATOR \$1,000	Boot Camp Voucher	Leadership School	Leads	Leads
		SALES COORDINATOR	Achiever/Active Sponsor \$600/\$500	Business Partner Program & Leads	Business Partner Program & Leads	Business Partner Program & Leads	NMD Support	IMD - PMD+ Support
		Achiever/Active Sponsor \$400/\$30	D Leads	Business Investment Bonus Up to \$500/mo.	Business Investment Bonus Up to \$750/mo.	Business Investment Bonus Up to \$1,000/mo.	Business Investment Bonus Up to \$3,000/mo.	Business Investment Bonus Up to \$3,000/mo.
	PARTNER+	Leads	3% Promote Out Bonus (POB)	3% Promote Out Bonus	3% Promote Out Bonus	3% Promote Out Bonus	3% Promote Out Bonus	3% Promote Out Bonus
	Achiever/Active Sponsor \$100/\$50	3% Performance Bonus (PB)	3% Performance Bonus (PB)	3% Performance Bonus	3% Performance Bonus	3% Performance Bonus	3% Performance Bonus	3% Performance Bonus
PARTNER	5% Commission	10% Commission	15% Commission	15% Commission	15% Commission	15% Commission	15% Commission	15% Commission
6 Sales Profit	10% Sales Profit	10% Sales Profit	10% Sales Profit	Sales Profit	Sales Profit	Sales Profit	Sales Profit	Sales Profit

- LEADERSHIP TRACK -

UNDERSTAND THE POSSIBILITIES Price and Earnings Guide

March 2024

			MTHLY	PRODUCT	SALES	со	MMISSIC	ONS		DDODUOT		MTHLY INSTALL	PRODUCT			ОММІ
	PRODUCT	PRICE	INSTALL PRICE	VOLUME	PROFIT 10%	5%	10%	15%		PRODUCT	PRICE	PRICE	VOLUME	50%	5%	10%
Fru	uit + Vegetable + Berry	\$320.00	\$80.00	300.00	\$30.00	\$15.00	\$30.00	\$45.00		FLEX	\$670.00	\$55.83	310.00	\$155.00	\$15.50	\$31.0
Fru	uit + Vegetable	\$216.00	\$54.00	200.00	\$20.00	\$10.00	\$20.00	\$30.00		HOME w/Lights	\$1,020.00	\$85.00	485.00	\$167.50*	\$24.25	\$48.5
	Berry	\$108.00	\$27.00	100.00	\$10.00	\$5.00	\$10.00	\$15.00		HOME No Lights	\$725.00	\$60.42	335.00	\$167.50	\$16.75	\$33.5
	Omega	\$130.00	\$32.50	120.00	\$12.00	\$6.00	\$12.00	\$18.00		Family Garden	\$2,160.00	\$180.00	1,000.00	\$500.00	\$50.00	\$100.0
	uit + Vegetable Blend NSF for Sport	\$221.00	\$55.25	205.00	\$20.50	\$10.25	\$20.50	\$30.75		Community Garden	\$6,750.00	\$562.50	3,120.00	\$1,560.00	\$156.00	\$312.0
	Berry Blend NSF for Sport	\$113.00	\$28.25	105.00	\$10.50	\$5.25	\$10.50	\$15.75	BEN	LED Grow Lights	\$325.00	NA	150.00	NA	\$7.50	\$15.00
Fru	uit + Vegetable + Berry	\$330.00	\$82.50	306.00	\$30.60	\$15.30	\$30.60	\$45.90	ER GARD	Mineral Blend	\$65.00	NA	30.00	NA	\$1.50	\$3.00
	uit + Vegetable	\$224.00	\$56.00	204.00	\$20.40	\$10.20	\$20.40	\$30.60	TOWER	Support Cage	\$95.00	NA	42.50	NA	\$2.13	\$4.25
Fru	uit + Vegetable (child)	\$116.00	\$29.00	102.00	\$10.20	\$5.10	\$10.20	\$15.30	F	Extension Kit	\$95.00	NA	44.50	NA	\$2.23	\$4.45
	Berry	\$112.00	\$28.00	102.00	\$10.20	\$5.10	\$10.20	\$15.30		Baby Greens	\$115.00	NA	54.00	NA	\$2.70	\$5.40
	Berry (child)	\$58.00	\$14.50	51.00	\$5.10	\$2.55	\$5.10	\$7.65		Ext. Kit Combo						
	uit + Vegetable Pocket Packs (child)	\$160.00	\$40.00	120.00	\$16.00	\$8.00	\$16.00	\$24.00		Ext. Kit HOME	\$105.00	NA	49.50	NA	\$2.48	\$4.95
Berr	ry Pocket Packs (child)	\$95.00	\$23.75	70.00	\$9.50	\$4.75	\$9.50	\$14.25		Support Cage	\$90.00	NA	40.00	NA	\$2.00	\$4.00
	Perform	\$120.00	\$30.00	110.00	\$11.00	\$5.50	\$11.00	\$16.50		Green Bronx Machine Bundle	\$1,385.00	NA	577.00	\$155.00	\$28.85	\$57.70
30	Serving Pouch Perform									Green Bronx Machine Curriculum	\$1,349.00	NA	NA	\$150.00	NA	NA
60	Serving Pouch	\$220.00	\$55.00	200.00	\$20.00	\$10.00	\$20.00	\$30.00		Germinator	\$90.00	NA	20.00	N/A	NA	NA
	Shakes - Four Serving Pouches	\$152.00	\$38.00	140.00	\$14.00	\$7.00	\$14.00	\$21.00					Product Volum ere is no sales p		ts.	
	akes - 60 Single Serve Sachets	\$168.00	\$42.00	140.00	\$14.00	\$7.00	\$14.00	\$21.00	Ex	ample of I psule Ear	Fruit + V	-			Fuit Bind Mit Protection	Juice p
Sh	nakes - Combo Pack	\$168.00	\$42.00	140.00	\$14.00	\$7.00	\$14.00	\$21.00	Pri Sal	ce: \$320 es Profit: 10% mmissions: 59	x 300 Proc		e = \$30		TOPALS . AS	
Ba	ars - 60 Count	\$150.00	\$37.50	140.00	\$14.00	\$7.00	\$14.00	\$21.00				rtner (0%)	SALES P \$30	ROFIT + C +	OMMIS \$0	sions : = \$

Prices do not include state and local tax. For a full list of products, see your JuicePlus.com personal website.

Sales Coordinator (15%)

\$30

\$30

+

+

\$30

\$45

=

=

\$60

\$75

PERFORMANCE BONUS (3% PB) (QSCS AND ABOVE)

WAYS TO QUALIFY:

- 1. You have a minimum Performance Bonus Volume of 1,800 from you, your customers, Partners and Partner+s. You will qualify for PB with Paid Product Volume. Example 24 Fruit + Vegetable + Berry Capsule Preferred Customers x 75 Paid Product Volume = 1,800 Performance Bonus Volume. This will gualify you for the 3% Performance Bonus.
 - You can accumulate Excess PB Volume to a maximum of 1,800, which can help you qualify in the months to follow. Example: If you have 3,000 in PB volume in one month, then 1,200 Excess PB volume will carry over to the next month.
- 2. You have 5 lines with at least one team member gualifying for PB in each line.

EARNINGS:

The Performance Bonus (PB) is a bonus paid to effective QSC qualifiers and above for building a strong a business foundation.

When qualifying for PB, you earn 3% on your team through 3-5 generations in each line. A "Generation" differs from a "Level" in that each generation includes the volume from all team members (P+ and above in your first generation and all team members in following generations) through the first team member who is qualified for PB. (see graphics).

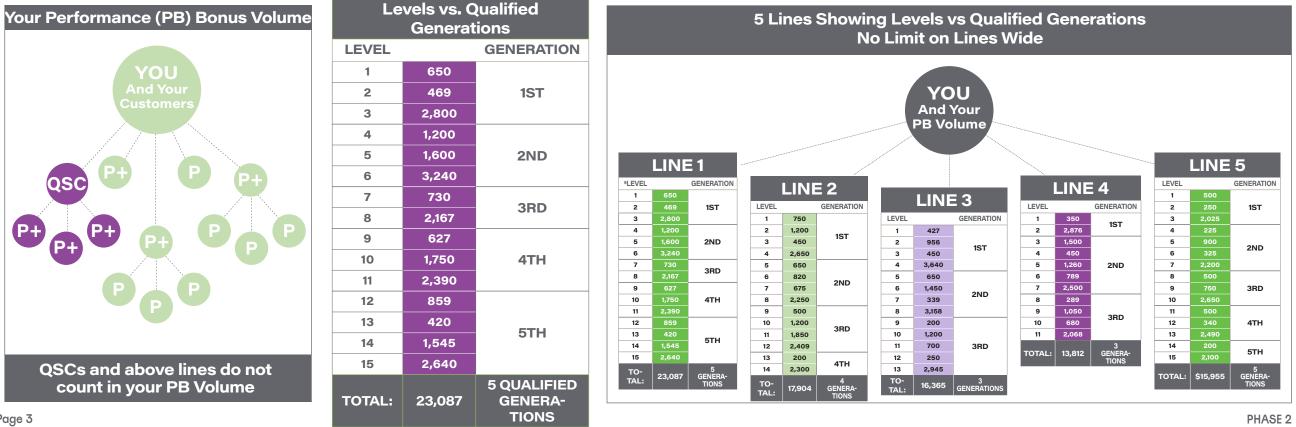
- At QSC and above you are automatically paid through 3 generations if you are qualifying for PB.
- At QSC and above you are eligible to be paid through 4 generations if you are qualifying for PB and you have 4 lines qualifying for PB.
- At QNMD and above you are eligible to be paid through 5 generations if you are qualifying for PB and you have 5 lines qualifying for PB.

PB Earnings Volume - is the volume you use to calculate your 3% PB earnings. It is your Payline Volume minus your Personal Volume.

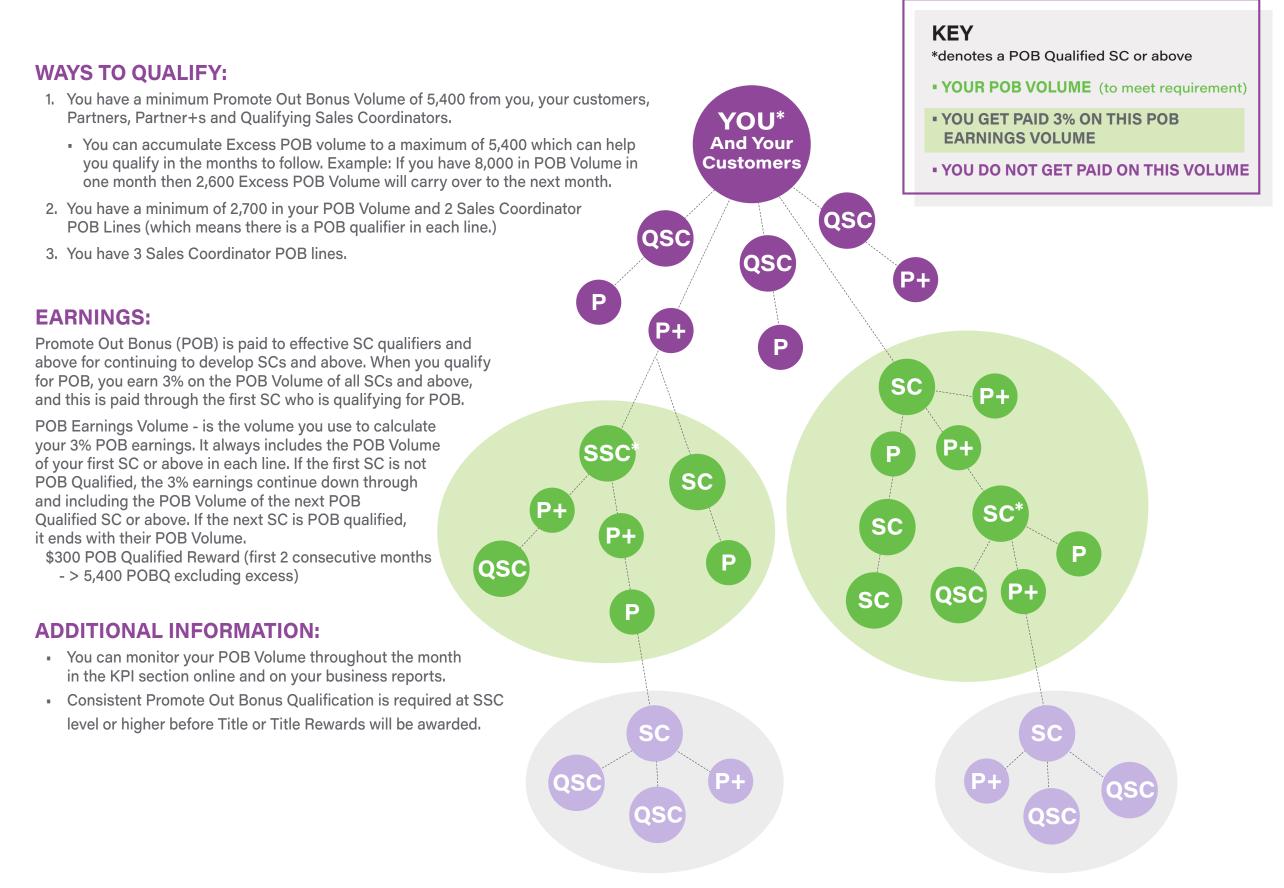
\$100 PB Qualified Reward (first 2 consecutive months - > 1,800 PBQ excluding excess)

ADDITIONAL INFORMATION:

- The number of gualified lines wide will determine the depth of the generations on which you will be paid (up to a max of 5 generations).
- You can monitor your PB Volume throughout the month in the KPI section online and on your business reports.
- Starting at SC, Consistent Performance Bonus is required before Title or Title Rewards will be awarded.



PROMOTE OUT BONUS (3% POB) (SCs AND ABOVE)



LEADERSHIP TRACK

YOUR QUALIFICATIONS

Commission Qualified: when effective Partner+ or above team members have the minimum 175 Personal Volume required to qualify for the 5%, 10%, or 15% commission. The 175 Personal Volume comes from you, your customers, and your Partners. Promotions are achieved the qualifying month and are effective/eligible for title benefits the following month.

Performance Bonus: is paid to effective Qualifying Sales Coordinators or above who have the minimum 1,800 Performance Bonus Volume required for this 3% bonus. The 1,800 Performance Bonus Volume that comes from you, your customers, your Partners, and Partner+s. (see PVC/12 Month Analysis Reports)

Promote Out Bonus: is paid to effective Sales Coordinators or above who have the minimum 5,400 Promote Out Bonus Volume required for this additional 3% bonus. The 5,400 Promote Out Bonus Volume comes from you, your customers, your Partners, Partner+s, and QSCs who are not under a SC. (see PVC/12 Month Analysis Reports

TEAM VOLUME

Payline: The Paid Product Volume that comes from your Personal Volume and your team down through 3-5 generations. To find your Payline Volume use your 12 month analysis report rather than your PVC report. The number at the bottom of your PVC report is the total of your PVC report which may be different than your Payline Volume.

TEAM STRUCTURE

PB Line: is a line with a Performance Bonus qualifier somewhere in the line.

POB Line: is a line with a Promote Out Bonus qualifier somewhere in the line.

Spouse Spot: Top position must be of higher title and fully title compliant for the second position to earn Title or Title Rewards.

Downline Spousal positions are eligible for HALF of the Club Reward while meeting all other requirements.

ELIGIBLE EARNINGS

Title Reward

Every promotion in the Juice Plus business pays you a Title Reward. The higher the Title, the greater the amount. Leadership Title Rewards through QNMD will be paid in a single payment the month following completion of all requirements. For NMD and higher, the reward will be paid in two payments as requirements are achieved. See individual Title Requirements for details.

Club Rewards

Partners are eligible for Club Rewards when in a given month they have a particular number of Partners in their Payline, who've qualified for Performance Bonus. See page 10 for full requirements for Club Rewards.

Business Investment Bonus (BIB)

Business Investment Bonus is paid to QSSCs and Above as a percentage of the previous month's earnings (minus sales profit and BIB) for reinvestment into your business to drive continued growth. The chart shows the maximum payout potential for each title. The percentage used to calculate your payout for each title is determined by the number of your PB and POB lines.

- > Maximum Payout: The full amount of potential BIB payout.
- > Minimum Earnings: A minimum earnings amount is required to receive a Business Investment Bonus. Your minimum earnings is based on your title and your previous month's paycheck (minus sales profit and BIB)
- Holiday Bonus SSC-PMD+

Must be PBQ in 6/12 and your payout is determined by your payline

•i.e, NMD and higher must be >40,000 or higher in 6 of 12 months to receive \$1,000. If payline is at QNMD Level, then QNMD Holiday Bonus will be paid - \$500.

Titles	PB LINEs Req	POB LINEs Req	% Pay	Minimum Earnings Req	Max Payout
NMD & Higher	5 4 4	3 3 2	20% 15% 10%	\$2,500	\$3,000
QNMD	3 3 2	2 1 1	20% 15% 10%	\$1,500	\$1,000
SSC	3 2 2	2 1 0	20% 15% 10%	\$1,000	\$750
QSSC New			15% 10% 5%	\$750	\$500



Your Qualifications

- Commissions
- Performance Bonus

Team Volume

- A total of 10,000 Payline Volume over a consecutive 2 month period (average 5,000 per month)
- Second month Payline Volume must be 5,000 or greater
- Maximum of 60% of 5,000 Payline Volume (3,000) can contribute for promotion from any line

Bonus Requirements

I PB Line

Meet all requirements any 2 consecutive months to earn QSSC Title and full Title Reward

ELIGIBLE EARNINGS:

- \$1,000 Title Reward
- Leads from Company
- Leadership Development Course
- Sales Profit
- 15% Commission
- 3% Performance Bonus up to 4 Generations
- 3% Promote Out Bonus

Business Investment Bonus

- > Meet structure requirements on chart
- > \$750 earnings required on previous month's paycheck
- > Up to \$500 Payout

PB Line	POB Line	Pay Out
1	0	5%
1	1	10%
2	1	15%

STEP 5 SENIOR SALES COORDINATOR (SSC)

Your Qualifications

- Commissions
- Performance Bonus
- Promote Out Bonus

Team Volume

- A total of 20,000 Payline Volume over a consecutive 2 month period (average 10,000 per month)
- Second month Payline Volume must be 10,000 or greater
- Maximum of 60% of 10,000 Payline Volume (6,000) can contribute for promotion from any line

Bonus Requirements

2 PB Lines

Meet all requirements any 2 consecutive months to earn SSC Title and full Title Reward

ELIGIBLE EARNINGS:

- \$2,000 Title Reward
- Holiday Bonus

>Must be PBQ in 6/12 and your payout is determined by your payline

- Leads from Company
- Bootcamp Voucher
- Sales Profit
- 15% Commission
- 3% Performance Bonus up to 4 Generations

- **•** 3% Promote Out Bonus
- Business Investment Bonus
- > Meet structure requirements on chart
- > \$1,000 earnings required on previous month's paycheck
- > Up to \$750 Payout

PB Line	POB Line	Pay Out
2	0	10%
2	1	15%
3	2	20%

STEP 6 QUALIFYING NATIONAL MARKETING DIRECTOR (QNMD)

Your Qualifications

- Commissions
- Performance Bonus
- Promote Out Bonus

Team Volume

• A total of 40,000 Payline Volume over a consecutive 2 month period

(average 20,000 per month)

- Second month Payline Volume must be 20,000 or greater
- Maximum of 60% of 20,000 Payline Volume (12,000) can contribute for promotion from any line

Bonus Requirements

- 3 PB Lines
- 2 POB Lines

Meet all requirements any 2 consecutive months to earn QNMD Title and full Title Reward

- \$4,000 Title Reward
- Benefits Package
- Holiday Bonus

>Must be PBQ in 6/12 and your payout is determined by your payline

Leads from Company

- Leadership School
- Sales Profit
- 15% Commission

- ELIGIBLE EARNINGS: 3% Performance Bonus up to 5 Generations
 - 3% Promote Out Bonus
 - Business Investment Bonus
 - > Meet structure requirements on chart
 - > \$1,500 earnings required on previous month's paycheck > Up to \$1,000 Payout

PB Line	POB Line	Pay Out
2	1	10%
3	1	15%
3	2	20%

QNMD Dental BENEFITS Vision Life

Health Advocate Telemedicine Long-term Disability Tuition Assistance Long-term Care

BENEFITS ELIGIBILITY REQUIREMENTS

Page 7

To be eligible, QNMDs/NMDs must maintain 2 Promote Out Bonus Lines/3 Promote Out Bonus Lines with a minimum of \$1,500/\$2,500 respectively in monthly base earnings and held for 3 consecutive months. To remain eligible, these requirements must be maintained at least 6 out of 12 months.

NATIONAL MARKETING DIRECTOR STEP (NMD)

Your Qualifications

- Commissions
- Performance Bonus
- Promote Out Bonus

Team Volume

- A total of 120,000 Payline Volume over a consecutive 3 month period (average 40,000 per month)
- Third month Payline Volume must be 40,000 or greater
- Maximum of 60% of 40,000 Payline Volume (24,000) can contribute for promotion from any one line

Bonus Requirements

- 5 PB Lines
- 3 POB Lines

Meet all requirements in any 2 consecutive months to earn Title and 50% Title Reward

Meet all requirements any 3 consecutive months to earn remaining 50% Title Reward



ELIGIBLE EARNINGS

- \$7,500 Title Reward
- >Must be PBQ in 6/12 and your payout is determined by your
- Sales Profit
- 15% Commission

5	5					
	i,	3%	Per	form	nance	Bonus
		up	to 5	Gen	erati	ons

• 3% Promote Out Bonus

Business Investment Bonus

> Meet structure requirements on chart

> \$2,500 earnings required on previous month's paycheck

PB Line	POB Line	Pay Out
4	2	10%
4	3	15%
5	3	20%

NMD	Medical	Life
BENEFITS	Dental	Prescription
DENEITIO	Vision	Long-term Disa

Long-term Care Telemedicine ability Tuition Assistance

Benefits Package

- Holiday Bonus
 - payline
 - NMD Support

STEPS INTERNATIONAL MARKETING DIRECTOR (IMD)

STEP SEXECUTIVE MARKETING DIRECTOR (EMD)

Your Qualifications

Commissions
 Performance Bonus
 Promote Out Bonus

Team Volume

A total of 320,000 Payline
 Volume over a consecutive 4
 month period (average 80,000 per month).

Fourth month Payline Volume must be 80,000 or greater.
Maximum of 60% of 80,000 Payline Volume (48,000) can contribute for promotion from any one line.

Team Volume

A total of 480,000 Payline Volume over a consecutive 4 month period (average 120,000 per month).
Fourth month Payline Volume must

- be 120,000 or greater.
- Maximum of 60% of 120,000 Payline Volume (72,000) can contribute for promotion from any one line.



Your Qualifications

Commissions
 Performance Bonus
 Promote Out Bonus

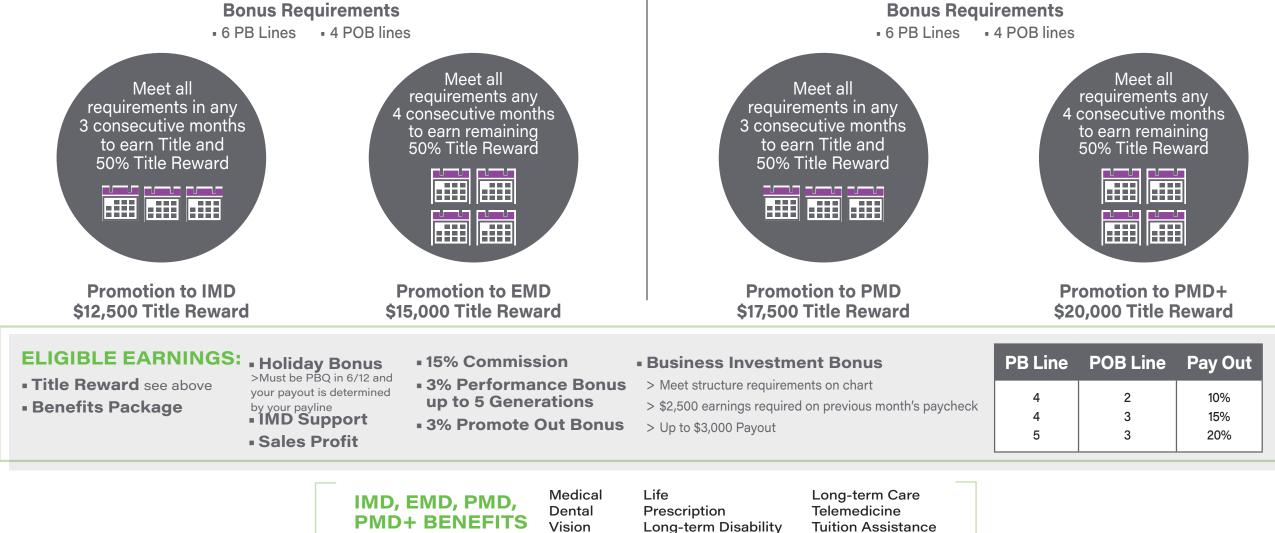
Team Volume

A total of 640,000 Payline Volume over a consecutive 4 month period (average 160,000 per month).
Fourth month Payline Volume must be 160,000 or greater.

 Maximum of 60% of 160,000
 Payline Volume (96,000) can contribute for promotion from any one line.

Team Volume

A total of 1,200,000 Payline Volume over a consecutive 4 month period (average 300,000 per month).
Fourth month Payline Volume must be 300,000 or greater.
Maximum of 60% of 300,000 Payline Volume (180,000) can contribute for promotion from any one line.



BENEFITS ELIGIBILITY REQUIREMENTS

To be eligible, IMDs/EMDs/PMDs, PMD+s must maintain 3 Promote out Bonus Lines with a minimum of \$2,500 in monthly base earnings and held for 3 consecutive months. To remain eligible, these requirements must be maintained at least 6 out of 12 months.

COMPENSATION PLAN SUMMARY

2020		Monthly Volume Required	Time / # of Consecutive Months Required	PB Lines Req'd	POB Lines Req'd	Max Contribution Rule	Title Reward Payout	Title Reward and Installments
PMD+		\$300,000	4	6	4	60%	\$20,000	Any 3 consecutive months: Title and 50% with all requirements Any 4 consecutive months: Remaining 50% with all requirements
PMD		\$160,000	4	6	4	60%	\$17,500	Any 3 consecutive months: Title and 50% with all requirements Any 4 consecutive months: Remaining 50% with all requirements
EMD	ЭС	\$120,000	4	6	4	60%	\$15,000	Any 3 consecutive months: Title and 50% with all requirements Any 4 consecutive months: Remaining 50% with all requirements
IMD	Payline	\$80,000	4	6	4	60%	\$12,500	Any 3 consecutive months: Title and 50% with all requirements Any 4 consecutive months: Remaining 50% with all requirements
NMD		\$40,000	3	5	3	60%	\$7,500	Any 2 consecutive months: Title and 50% with all requirements Any 3 consecutive months: Remaining 50% with all requirements
QNMD		\$20,000	2	3	2	60%	\$4,000	Any 2 consecutive months: Title and 100% with all requirements
SSC		\$10,000	2	2		60%	\$2,000	Any 2 consecutive months: Title and 100% with all requirements
QSSC		\$5,000	2	1		60%	\$1,000	Any 2 consecutive months: Title and 100% with all requirements

COMPENSATION PLAN SUMMARY WITH CLUB REWARDS

Title/Club	Volume or Club Requirements	Months Required for Bonus	PB Legs	POB Legs	Max Leg Rule	Payout	Minimum Total
100 Club	You PBQ + 100 PBQ	1			60%	\$10,000	Payout
PMD+	300,000 Payline	4	6	4	60%	\$20,000	(via Express Track)
75 Club	You PBQ + 75 PBQ	1			60%	\$7,500	\$111,900
PMD	160,000 Payline	4	6	4	60%	\$17,500	
50 Club	You PBQ + 50 PBQ	1			60%	\$5,000	*Sponsor bonuses not included
EMD	120,000 Payline	4	6	4	60%	\$15,000	
39 Club	You PBQ + 39 PBQ	1			60%	\$3,900	
IMD	80,000 Payline	4	6	4	60%	\$12,500	
24 Club	You PBQ + 24 PBQ	1			60%	\$2,400	
NMD	40,000 Payline	3	5	3	60%	\$7,500	
12 Club	You PBQ + 12 PBQ	1			60%	\$1,200	
QNMD	20,000 Payline	2	3	2	60%	\$4,000	
6 Club	You PBQ + 6 PBQ	1			60%	\$600	
SSC	10,000 Payline	2	2		60%	\$2,000	
3 Club	You PBQ + 3 PBQ	1			60%	\$300	
QSSC	5,000 Payline	2	1		60%	\$1,000	
POBQ	You POBQ - 5,400	2			N/A	\$300	
SC	10,800 Promotional Volume	90/180 days			60%*	\$600,\$500	
PBQ	You PBQ - 1,800	2			N/A	\$100	
QSC	3,600 Promotional Volume	30/60 days			N/A	\$400, \$300	
P+	900 Promotional Volume	10/30 days			N/A	\$100, \$50	